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| **SECTION A:**  **TITLE OF PROPOSED RESEARCH:** | | |
| **Submission Date** | |  |
| **Title of Proposal** | |  |
| **Faculty** | | Arshad Ayub Graduate Business School |
| **Campus** | | Kampus Shah Alam |
| **Area of Research** | |  |
| **Type of Research** | | Applied Research |
| **Community of Research**  **(CoRE)** | | Management Science (MS) |
| **Duration of this research** | | 12 Months  (Application for project extension should be made 3 months before expected end date) |
| **SECTION B: TEAM MEMBERS** | | |
| **Principal Investigator** | |  |
| **Member(s)** | |  |
|  |
| **SECTION C: RESEARCH PROPOSAL** | | |
| **Executive Summary** |  | |
| **Research Background** |  | |
| **Methodology** |  | |
| **Research Questions** |  | |
| **Research Objectives** |  | |
| **Keywords** |  | |

**GERAN ARSHAD AYUB GRADUATE BUSINESS SCHOOL (AAGBS)  
  
AAGBS GRANT APPLICATION\_\_\_\_\_\_(month)/\_\_\_\_\_(year)**

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| **SECTION D: BUDGET** | |
| **Budget Details** | **Year 1** |
| Vote 11000: Summary and Wages (Payment for Grant Research Assistant/Research Assistant -  Minimum appointment tenure is 3 months) |  |
| Vote 21000: Travelling and Transportation  (Attending Conferences- local/international) |  |
| Vote 24000: Rental  (Vehicles/room for research activities) |  |
| Vote 27000: Research Materials & Supplies  (Purchase of A4 Papers only) |  |
| Vote 29000: Professional Services  (i-Any services related to research – e.g. Proofreading  ii-Fees for conferences and journal publication) |  |
| **TOTAL** | **RM5,000** |
| **SECTION E: AAGBS USE ONLY** | |
| **Status** |  |
| **Evaluate By** | **JAWATANKUASA PENYELIDIKAN AAGBS** |
| **Evaluation Date** |  |
| **Comments by Chairperson of Evaluation Committee** |  |

**Prepared by:**Deputy Dean   
(Research, Consultancy, Publication & Student Development)