

CURRICULUM VITAE

PERSONAL DETAIL



Dr Arlinah binti Abd Rashid

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Arshad Ayub Graduate Business School
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Initial Appointment at UiTM: 1 November 2000

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ACADEMIC QUALIFICATION

- PhD (Economics) (2011), Lancaster University, United Kingdom
- MBA (1999), Universiti Teknologi MARA, Malaysia
- BA (Economics) (1996), University of Michigan, Ann Arbor, USA

PROFESSIONAL

- Malaysian Economic Association (MEA), Member, Lifetime Membership (National)
- Associate Qualification in Islamic Finance, 2017
- Halal Professional Trainer Workshop, 2013
- Facilitator for Federal Agricultural Marketing Authority – FAMA’s “Data Analytic Workshop”, 2 – 4 April 2018
- Facilitator for Teaching and Learning of Economics (ECO415) Workshop, 21/8/2017
- Facilitator for “Seminar on Airport Management Issues for Academic Research” – 13/6/2014
- Advisory Board for “Business Research Methods”, Oxford University Press, 2013

ADMINISTRATIVE DUTIES

- Coordinator, Stakeholder Relations, , Arshad Ayub Graduate Business School, UiTM, 30/10/2018 - Present
- Coordinator, Corporate Communication, Arshad Ayub Graduate Business School, UiTM, 1/11/2016 – 30/10/2018
- Coordinator, In-House MBA at Kolej Poly-Tech MARA, 28/2/2015 – 31/8/2016
- Coordinator, Master of Islamic Banking and Finance, Arshad Ayub Graduate Business School, UiTM, 1/7/2015 – 30/10/2016
- Coordinator, Master of Business Economics and Master of Islamic Banking and Finance, Arshad Ayub Graduate Business School, UiTM, 1/7/2013 – 30/6/2015
- PhD Viva Minute Taker. “Business Environmentalism Strategy, Competitive Advantage and Organizational Performance in Malaysian Hotel Industry” by Junainah Jaidi – 18/1/2017
- PhD Viva Minute Taker. “Linking Entrepreneurial Orientation to Firm Performance of SME Manufacturing Firms in Sabah: The Moderating Effect of Government’s Role” by Melvin Mojikin – 20/1/2016
- Panel Interviewer for Master and Doctoral Students Intake, 2013 - present
- Panel Interviewer for Lecturer Intake, 2011
- Secretary of ABEST21 Committee, AAGBS – 1/3/2013 – present
- Secretariat for International Symposium on Asian Management of Technology Education 2016 – 30/11/2016
- Head of AAGBS Promotion Program – 2014 - 2016
- Chairperson, Curriculum Review for Master of Business Economics – 6/1/2014 – 31/7/2014
- AAGBS Postgraduate Academic Committee – 1/7/2013 – 30/10/2016
- Chairperson, CEO@Faculty Programme with Tan Sri Dato’ Seri Hamad Kama Piah Che Othman on 29/3/ 2017
- Chairperson, CEO@Faculty Programme with Datuk Seri Mohammed Shazalli Ramly on 19/7/2017

AREAS OF EXPERTISE

- Environmental Economics
- Macroeconomics
- Microeconomics
- Managerial Economics
- Emerging Economies
- Economics Policy

AWARDS AND RECOGNITION

Best Presenter Award, International Higher Education Conference 2017

Best Paper Award: Top 5 of 10, ABRA International Conference on Quality of Life, Dokuz Eylül Üniversitesi, İzmir, Turkey, 2015

Excellence Service Award, UiTM, 2005.

PUBLICATIONS

Books

Suresh N. (ed.), Rosilawati A., Ismadi I., Jamaliah M.K., and Arlinah A.R. (adapters). *Essentials of Managerial Economics*/Dominick Salvatore. Oxford, 2012.

Arlinah Abd Rashid and Dahlia Zawawi. (2010). PRP Increases Work Effort, Increases Productivity and Improves Company Performance in Adilah Abd Razak, Dahlia Zawawi and Raja Nerina Raja Yusof (Eds.), *In Search of Good Practices: Weaving Through Current Perspectives in Business*, UPM Press: Serdang, 134-144.

Articles in Academic Journals

Anis Mardiana, A, Arlinah, A.R. and Harlina Suzana, J. (2018). A Review on Trade Performance: Influence of Distance and Muslim Population on Halal Exports. *World Journal of Management*. Vol. 9, No. 1, March 2018, Page 60 – 74.

Ahmad Ghazali, I., Arlinah, A.R. and Azlina, H. (2017). Electricity Consumption and Economic Growth in ASEAN. *Journal of Emerging Economies and Islamic Research*. Vol. 5, No. 2, May 2017, Page 16 – 27.

Azlin Shafinaz, A., Zahariah, M.Z., Arlinah, A.R. and Mastora, M. (2016). Exploratory Study on Participants of Tunas Mekar Programme. *Journal of Global Business and Social Entrepreneurship (GBSE)*. Vol. 1, No. 5, Page 152 – 159.

Arlinah, A.R., Azlina, H. and Rohana, K. (2016). Acceptance towards GST and Quality of Life: Antecedent and Outcome Using PLS Method. *Environment-Behaviour Proceeding Journal*, Vol. 1, No. 2, July 2016, Page 25 – 32.

Frederick Dony, J.J., Frederick Dony, L.C., Arlinah, A.R., Zaini, Z. and Immit, R. (2015). Impacts of Energy Innovation Sources for Ecological Safety and

Quality Water Technology Environment. Australian Journal of basic and Applied Sciences, Vol. 9, No. 28, Page 170 -180.

Geetha, S., Esmad, A., Zahariah, M.Z. and Arlinah, A.R., "Cooperative Learning in an Economics Classroom: Does it Have an Effect on Students' Attitude?", (2010). Journal of International Education and Business, 2010. Vol. 1, No. 1.

Zahariah, M.Z., Geetha, S., Arlinah, A.R. and Erlane, K.G. (2009). "Teaching Economics Using Cooperative Learning Approach: Accounting Students' Performance and Attitude", Canadian Social Science, 2009. Vol. 5, No. 6, Page(s): 92-102.

Proceedings

Arlinah, A.R., Ahmad Ghazali, I. and Azlina, H. (2017). Electricity Consumption and Economic Growth in ASEAN Developing Countries: Panel Data Analysis. International Conference on Management in Emerging Market and International Conference on Innovation in Business and Strategy 2017. Bali, Indonesia.

Azlina, H., Arlinah, A.R. and Norhidayah, A.A. (2017). Determinants of Transport CO2 Emissions in Malaysia. International Conference on Management in Emerging Market and International Conference on Innovation in Business and Strategy 2017. Bali, Indonesia.

Azlin Shafinaz, A., Zahariah, M.Z., Arlinah, A.R., Afiza Azura, A., Azita Doly, A. and Marziah, M. (2017). Entrepreneurial Orientation towards Business Performance: A Study on Tunas Mekar Participants. International Higher Education Conference 2017. Malacca, Malaysia

Arlinah, A.R., Rohana, K., and Azlina, H. (2015). Acceptance towards Goods and Services Tax (GST) and Quality of Life: Antecedent and Outcome Using Partial Least Square Method. ASEAN-Turkey ASLI Conferences on Quality of Life 2015. Izmir, Turkey.

Rohana, K., Azlina, H., Arlinah, A.R., and Ruhaini, M. (2015). Fertility Decision Using Binary Choice Model. The Fifth IIMS International Conference – Xuzhou University of Technology, Xuzhou, China.

Azlina, H., Arlinah, A.R. and Rohana, K. (2015). Good and Services Tax (GST): Acceptance and Knowledge of People towards its Implementation. MACFEA National Seminar. Bangi, Malaysia.

Arlinah A.R., Shah Rizal Z, and Faridah A (2013). The Impact of Federal Government Budget on Stock Volatility: A Case of Malaysian Stock Market. International Economic Business Management Conference 2013.

Amirul A., Arlinah A. R., Rohana K. (2013). Empirical Investigations into the Determinants of Corporate Tax Revenue in Malaysia: 1981 – 2010. International Islamic Business Conference 2013, Kuala Lumpur, Malaysia.

Arlinah, A.R. (2011). Income, Manufacturing and the Environment: An Evidence from Malaysia. Lancaster University. (Unpublished PhD thesis)

Zahariah, M.Z., Geetha, S., and Arlinah, A.R. (2007). Teaching Economics Using Cooperative Learning Technique Among University Students in Malaysia – A Case Study of UiTM Shah Alam. Conference on Scientific and Social Research (CSSR) 2006/2007, Sunway, Malaysia.

Sofiah, A.R. and Arlinah, A.R. (2004). Shopping Orientation – A Tale of Two Locations. Asia Pacific Business Environment Conference – UiTM, Malaysia and AUT, NZ. Shah Alam, Malaysia.

EVALUATION ACTIVITIES

Paper Reviewer, The Malaysian Forester. Potential of Eucalyptus Plantation in Malaysia – 8/2/2017.

Panel Reviewer for PhD Mock Viva. Roslina Ahmad “Internalization of Social Costs of Logistics Players in Game Theory towards Green Logistics in Malaysia – 20/5/2016

Paper Reviewer for “Understanding Public-Private Partnerships (PPP) in E-Waste Management in Malaysia” - Malaysian Journal of Tropical Geography – 16/5/2016

Paper Reviewer, Regional Conference on Sciences, Technology & Social Sciences 2014 for “Contribution of Economic Sectors to GDP”, “Website Quality as a Determinant of e-Government User Satisfaction Level” and “Developing An Exclusive Content for Rural Community using Web Based System”. (3 papers) – 15/11/2014 – 31/1/2015

Panel Reviewer, AAGBS Doctoral Colloquium - 12/9/2014

Paper Reviewer, AiCoBM 2014 for “Relationship between Foreign Direct Investment and Financial Development” – 1/2/2014 – 1/3/2014

Paper Reviewer, Journal of Emerging Economies and Islamic Research (JEEIR) Vol. 1, 2013. “Impact of Kyoto Protocol and Institutional Factors on Carbon Dioxide Emissions in Asia Pacific Region”.

Panel Reviewer, MSc Research Proposal Defense “Rail Freight Strategy: The Efficiency and Maximizing Usage of Rail Transport – 3/12/2013

Advisory Board Panel for Oxford Fajar Textbook “Business research Methods” – Oct 2012.

Panel Examiner for MBE, MBA and MIBF Master’s Research Project – 2013 - present

SUPERVISION

PhD

Dayana Syafiqah Zainal Abidin. Relationship between Oil Prices, Energy Demand Inflation and Economic Growth in Malaysia. Commencing 29/6/2016

Anis Mardiana Abdullah. Developing a Predictive Demand Model of Halal Economy. Commencing 11/3/2016

DBA

Shamsul Azuar Arshad. Identification of Critical Success Factors for Value Management Application at Malaysia Airport Holding Berhad (MAHB). Commencing 4/8/2015

MSc

Ahmad Ghazali Ismail. Electricity Consumption and Economic Growth in ASEAN Countries. Completed 31/12/2016

Master of Business Economics (MBE)

Nor Fahima Zulkarnain. Trade and Tourist Arrival in Malaysia. Completed 2017.

Nur Shahidah Roslan . FDI and Economic Growth in ASEAN Developing Countries. Completed 2017.

Nurramalina Aniss Dollah. Economic Growth and Carbon Emissions Completed 2017.

Nur Ain Abdul Aziz. Foreign Direct Investment, Exports, Human Capital and GDP in Developing Asia. Completed 2017.

Nur Amanina Masngod. Determinants of Gross Domestic Savings in 5 ASEAN Countries. Completed 2017.

Nur Khairunnisa Awang Rayi. Panel Cointegration of Unemployment in 5 OECD Countries. Completed 2017.

Dayana Shafiqah Zainal Abidin. The Impact of Energy Sector to Malaysia's Economy. Completed 2016.

Norhidayah Aziz. Transportation and Carbon Dioxide Emission in Malaysia. Completed 2016.

Firman Tenreng. Determinants of Population Growth in Malaysia. Completed 2015.

Wan Nur Aini Wan Muhamad. CO2 Emission, Energy Use and Economic Growth in Six ASEAN Countries. Completed 2015.

Tengku Ahmad Farhan Tengku Azzlan. Determinants of Crime Rates in Malaysia. Completed 2015.

Siti Fadhilah Mohd Zarawi. The Perception of SMEs on the Government Minimum Wage Proposal. Completed 2014.

Siti Solehan Osman. Climate Change and Agriculture Production in Malaysia. Completed 2014.

Ainaa Saleha Zahari. Entrepreneurial Orientation and Business Performance: A Case Study of UiTM Tunas Mekar Program. Completed 2014.

Nur Afinie Wan Noor. A Pollution Havens Hypothesis Study on the Effect of FDI in Asian Developing Country. Completed 2013.

Sharifah Khairani Syed Mohammad. Household Consumption and Economic Growth: Co-Integration and Causality Analysis for Malaysia and India. Completed 2013.

Master of Business Administration (MBA)

Hisham Yaacob, Nurul Asyikin Noridin and Nur Zehan Jumal. Women's Intention to Participate in Mamosel Programme. Completed 2017.

Liyana Suriani Rizal, Aiwan Aishah Noor Sahariff and Siti Aishah Baharudin. Malaysian Perception towards Nissan Cars. Completed 2017.

Sabrina Sahlan, Nor Fazila Aziz & Wani Sumimie Adenan. The Purchase Intention of Family Takaful in Klang Valley. Completed 2017.

Mohd Azhar Mohd Daud, Syafianza Azwan Shaiful Bahari & Nurhidayah Shaari. Service Quality and Customer Satisfaction at PTGS Counters. Completed 2016.

Yusaidi Johari, Izzul Amri Azizan & Mohd Hanafi Mohd Sani. Customer Satisfaction on Local Fast Food Restaurant: A Case of Ramly Halal Mart. Completed 2016.

Murnizahayati Aripin & Miza Jabirah Natasha M. Jaffar. Consumers' Attitude and Buying Behaviour towards Fashion Apparels in Selangor. Completed 2016.

Intan Nurfarahain Ismail, Nordalilah Radzuan & Nur Ainulliana Zalani. Customer Satisfaction towards the Services Provided by FD Gemilang Travel & Tours Sdn Bhd, Completed 2016.

Nurul Aniyah Md Isa, Sahaida Laily Md Hashim, Siti Fairuz Mohd Halid. Influence of Internal Factors on Share Price: A Case Study on Malaysian Airlines System Bhd. (Completed 2014)

Master of Islamic Banking and Finance (MIBF)

Siti Nasuha Mohamad Zaini. Macroeconomic Variables and Islamic Banks Deposit in Malaysia. Completed 2017.

Nur Najihah Khalid. Bank Specific and Macroeconomic Variables Determinants of Islamic Bank Liquidity: Evidence from Middle East and South East Asia. Completed 2017.

Siti Aqilah Saidun. Relationship between Macroeconomic Variables and Islamic Stock Market Index in Malaysia. Completed 2017.

Siti Nasuha Mohbin. Determinants of Banks Profitability for Local and Foreign Islamic Banks in Malaysia. Completed 2017.

Wan Noor Faziha Isa. The Impact of Liquidity towards Dividend Policy among Islamic Banks in Malaysia. Completed 2017.

Wan Nurul Shema Wan Mohd Rahi. Public Intention towards Purchasing Microtakaful Products. Completed 2017.

TEACHING

Diploma

Microeconomics
Macroeconomics

Degree

Economics
Managerial Economics
Introduction to International Business
Research Methodology

Masters

Applied Microeconomics
Economic Analysis

Doctoral

Economics Policy Analysis