

**PROPOSAL EVALUATION**

COURSE CODE	ABR 794 (MBA)	ABR 797 (MIBF)
	<input type="checkbox"/> AA700 (Full Time) <input type="checkbox"/> AA700 (Evening Track) <input type="checkbox"/> AA703 (Fast Track) <input type="checkbox"/> AA701 (Ex. Mode)	<input type="checkbox"/> AA706 (Full Time) <input type="checkbox"/> AA706 (Part Time)
<b>GROUP MEMBER</b>		
Name: _____	Student ID: _____	
Name: _____	Student ID: _____	
Name: _____	Student ID: _____	
<b>TOPIC</b>		

Signature : \_\_\_\_\_

Name of Advisor : \_\_\_\_\_

Date : \_\_\_\_\_

GRADE		MARKS
Pass		%
Fail		
TL		

	Criteria	Marks allocated	Marks (M)					Marks obtained	Marks	C	P	A
			1	2	3	4	5					
<b>I</b>	<b>Introduction</b>	<b>30%</b>						<b>/30</b>				
a	Current Scenario-economy/ industry-business specific	5%	No description of current scenario	Minimal description of current scenario	Moderate description of current scenario	Clear description of current scenario	Very clear description of current scenario	/5				
b	Background to the problem	5%	There is no clear content of introduction	There is minimal content of introduction	There is moderate content of introduction	There is clear content of introduction	There is very clear content of introduction	/5				
c	Analysis of the problem	5%	No analysis of problem	Minimal analysis of problem	Moderate analysis problem	Clear analysis of problem	Very clear analysis of problem	/5				
d	Study purpose/ goal & objectives	5%	Objectives are not described	Objectives are described but not clear	Objectives are described but moderately clear.	Objectives are described clearly	Objectives are very clearly described	/5				
e	Significance of study	5%	No significance of study	Vague significance of study	Moderately clear significance of study	Clear significance of study	Very clear significance of study	/5				
f	Limitation of study	5%	No Limitation of study	Some limitation of study	Moderate limitation of study	Clear limitation of study	Very clear limitation of study	/5				
<b>II</b>	<b>Literature Review</b>	<b>15%</b>						<b>/15</b>				
a	Ability to synthesize. relevant reading materials.	10%	Low quality synthesis	Quality of Synthesis is below average	Average Quality of synthesis	Fairly high quality synthesis	Synthesis is of high quality	/10				
b	Able to organize different bodies of knowledge logically	5%	Unable to logically organize bodies of knowledge	Some evidence of well organized / logical bodies of knowledge	Moderate evidence of well organized / logical bodies of knowledge	Good evidence of well organized / logical bodies of knowledge	Very good evidence of well organized / logical bodies of knowledge	/5				
<b>III</b>	<b>Research Framework / Academic Construct</b>	<b>15%</b>						<b>/15</b>				
a	Proposed research framework / Academic Construct	10%	Absent of research framework / academic construct	Vague / Unclear research framework / academic Construct	Moderately clear research framework / academic Construct	Clear research framework / academic Construct	Very Clear research framework / academic Construct	/10				
b	Rational & Justification	5%	No rational & justification	Little rational & justification	Moderate rational & justification	Clear rational & justification	Very clear rational & justification	/5				

<b>IV</b>	<b>Research Methodology</b>	<b>30%</b>						<b>/30</b>				
a	Desk research-document analysis (co. reports, supporting document, what input info will be necessary)	10%	No desk research-document analysis	Little desk research-document analysis	Moderate desk research-document analysis	Clear desk research-document analysis	Very clear desk research-document analysis	/10				
b	Data collection method -relevant steps: (i) interview-qualitative approach to generate survey instrument/questionnaire  (ii) observation-how will it be done,what will be captured etc  (iii) Interview-who will be potentially interviewed, why do they need to be interviewed etc.  (iv) surveys-who will be potential respondents, why will this method be appropriate	10%	Absence of Data collection method	Unclear Data collection method	Moderately clear Data collection method	Clear Data collection method	Very clear Data collection method	/10				
c	Sampling design choice- Why? Justify target population, sampling frame/unit, sample size, sampling type	10%	Highly inaccurate choice of sampling design	Inaccurate choice of sampling design	Moderately inaccurate choice of sampling design	Accurate choice of sampling design	Highly accurate choice of sampling design	/10				
<b>V</b>	<b>Study time frame/ budget (if required) and deliverables</b>	5%	Very poor Adherence to time frame/ budget (if required) and	Poor adherence to time frame/ budget (if required) and	Moderate Adherence to time frame/ budget (if required) and	Good adherence to time frame/ budget (if required) and	Very good Adherence to time frame/ budget (if required) and	<b>/5</b>				

			deliverables	deliverables	deliverables	deliverables	deliverables					
<b>VI</b>	<b>Reference/ Editorial- citation, format</b>	5%	Very poor Reference/ Editorial- citation, format	Poor Reference/ Editorial- citation, format	Moderate Reference/ Editorial- citation, format	Good Reference/ Editorial- citation, format	Very good Reference/ Editorial- citation, format	<b>/5</b>				

Name of Students: 1) ..... Matric No. : .....

2) ..... Matric No. : .....

3) ..... Matric No. : .....

Title Proposal:

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Mark : \_\_\_\_\_ %

Grade : **PASS / FAIL/ TL**

Name of Advisor: \_\_\_\_\_

Signature : \_\_\_\_\_

Date : \_\_\_\_\_