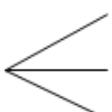


VIVA EVALUATION
 Please Tick (✓)
 () Advisor
 () Examiner
NOTES: FOCUS OF EXAMINERS

1. To ensure that the scientific research procedures consistent to the research processes are evidently clear.
2. To ensure that the model/theoretical construct/academic construct used in the research process are consistent and applicable as appropriate in addressing to the issues/problems/concerns as stated in the objectives of the ABR. For example: Marketing Construct for marketing issues, Operations for operational issues, Organizational Behaviour and Development for organizational issues, Accounting and Finance for issues and problems related to accounting and financial analysis, Strategic Tools for strategic planning and decision making, and others where applicable.
3. To ensure the focus of ABR research type of research processes, i.e.: Social Field Studies, reflect the descriptive survey, controlled experiments, field experiment, sample survey, or case study. By definition the focus of ABR is on Case Study appropriate to the area of study reflecting the breadth and depth of various subject areas with preferences to the candidates' current 'work' environment.
4. Hence the importance of "sampling techniques" should be examined consistent with the type of research definition.
5. Although minimum compliance is necessary, the Issues of Reliability and Validity of Outcomes are not the focus of ABR. However the use of the appropriate academic (filed of concentration) construct/research architecture must be emphasized.
6. Dissertation must also portray the timeliness of issues, concerns, and problems facing any profession with the context of challenges to business operations in the country.

Given the above, evaluation of the respective presentation is governed by the following criterion and values. Below are the proportion of the total marks contributed by the Advisor, Examiner I and Examiner II.

Final Report	70%		30% - Advisor
			20% - Examiner I
			20% - Examiner II
Presentation	30%		10% - Advisor
			10% - Examiner I
			10% - Examiner II
TOTAL MARKS	100%		

FINAL REPORT AND VIVA EVALUATION

Please Tick (✓)
 () Advisor
 () Examiner

	ABR 796 (MBA)	ABR 798 (MIBF)	
COURSE CODE	<input type="checkbox"/> AA700 (Full Time) <input type="checkbox"/> AA700 (Evening Track) <input type="checkbox"/> AA703 (Fast Track) <input type="checkbox"/> AA701 (Ex. Mode)	<input type="checkbox"/> AA706 (Full Time) <input type="checkbox"/> AA706 (Part Time)	
	Semester: Date:	Semester: Date:	
GROUP MEMBER			
Student 1	Student ID:	Tel. No:	E-mail:
Student 2	Student ID:	Tel. No:	E-mail:
Student 3	Student ID:	Tel. No:	E-mail:
TOPIC			

ADVISOR'S / EXAMINER'S COMMENTS

.....

.....

.....

.....

.....

.....

.....

.....

	ADVISOR	EXAMINER (1)	EXAMINER (2)
SIGN			
NAME			
DATE			

FINAL REPORT EVALUATION

The mark for the dissertation (writing) will be awarded in line with the following criteria :

Evaluation Criteria	Points Allocated	Points Earned		
		Student 1	Student 2	Student 3
<p>A. ABSTRACT</p> <p>i) 200 – 250 words ii) Short and precise explanation on the research issue, objectives, methodology, key findings, conclusion and recommendation.</p>	10			
<p>B. INTRODUCTION</p> <p>i) Relevance of concerns, problem statements and issues to statement of objectives. ii) Appropriate research background and the company/industry background as the case.</p>	20			
<p>C. LITERATURE REVIEW</p> <p>i) Relevance and consistency of literature review, issue(s) and research framework. ii) Appropriateness of academic construct/research framework to the problem/issue identified and the research objectives.</p>	15			
<p>D. RESEARCH METHODOLOGY</p> <p>i) Type of study is clear and focused. ii) Appropriateness of method of analysis used.</p>	15			
<p>E. FINDING, ANALYSIS AND DISCUSSION</p> <p>i) Appropriateness of the tools of analysis used. ii) Accuracy of analysis. iii) Appropriateness of the discussion.</p> <p>(Note: The issue of Reliability and Validity need not to be overly emphasized)</p>	15			

<p>F. CONCLUSION AND RECOMMENDATIONS</p> <p>i) Recommendations drawn from analysis are feasible and action initiated.</p> <p>ii) Significance/contributory to the organization and ability to operationalize.</p> <p>iii) Contribution of the research to the field of study/or work environment.</p>	15			
<p>G. CLARITY OF WRITING</p> <p>i) English expression, structure and proofreading.</p> <p>ii) Adheres to ABR Dissertation Format.</p> <p>iii) Appropriate citations and references.</p>	10			
TOTAL	100%			

PRESENTATION EVALUATION

Please Tick (✓)
 () Advisor
 () Examiner

The mark for the research presentation will be awarded in line with the following criteria :

Evaluation Criteria	Points Allocated	Points Earned		
		Student 1	Student 2	Student 3
<p>A. CONTENT AND ANALYSIS</p> <p>i) Appropriateness of the research questions and the issues addressed.</p> <p>ii) Ability to explain the research and analysis clearly.</p> <p>iii) Rigour of methodology and analysis.</p> <p>iv) Feasibility of the recommendation(s).</p>	40			
<p>B. STRUCTURE</p> <p>i) Logic and flow of the presentation, it should be easy to follow and understand.</p> <p>(Tip: include a slide at the beginning outlining your presentation and one at the end as a summary)</p> <p>*Suggestion to students – Prepare slides on:</p> <p>i. Introduction – Background of study, issue and objectives.</p> <p>ii. Summary of Literature Review.</p> <p>iii. Research Framework/Academic Construct</p> <p>iv. Research Design and Methodology (How the research was conducted?)</p> <p>v. Analysis, Findings and Discussion (How did you analyse your data, what did you find and what does it mean?)</p> <p>vi. Conclusion (What is/are your conclusion(s)?)</p> <p>vii. Recommendation (What is/are your recommendation(s)?)</p>	10			
<p>C. PRESENTATION QUALITY</p> <p>i) Effectiveness and clarity of delivery: not read from a script.</p> <p>ii) Effective use of presentation aids.</p> <p>iii) Eye contact, variety, creativity.</p> <p>iv) Ability to maintain audience interest.</p> <p>v) Language and grammar.</p> <p>vi) Overall appearance and pleasantry.</p>	20			

D. DEBATE i) Ability to stimulate discussion and respond appropriately to any questions/issues raised by examiners.	20			
E. TIMING i) Ability to complete the presentation within 20 minutes.	10			
TOTAL	100%			