

ARSHAD AYUB
GRADUATE BUSINESS SCHOOL



e-BULLETIN @ AAGBS

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DEAN'S MESSAGE

Welcome to the inaugural issue of the AAGBS e-Bulletin. This bulletin highlights events and developments regarding the school and the bulletin will be printed every quarter. We had many events in the school from January to March, 2019. In January, a 3-day strategic planning workshop was held followed a week later by our Family Day in Port Dickson. We had international visitors in February from the University of Technology Sydney, Australia, Prof. Tracy Taylor as our mentor for our AACSB Accreditation and Prof. Dr. Anetta Caplanova from the University of Economics in Bratislava, Slovakia. In March, two visiting professors from our strategic partners, namely, International College of National Institute of Development Administration (ICO NIDA) Thailand was present at the school. Assist. Prof. Dr. Sid Suntrayuth and Assist. Prof. Dr. Peerayuth Charoensukmangkol taught strategic management and research methodology to our MBA students. We are looking forward to more staff mobility between AAGBS lecturers and our university partners this year. We also welcomed our new MBA, MIBF, DBA and PhD Mixed Mode students to AAGBS for the coming semester. In addition, our students also participated in the "Save the rainforest race" in Melaka as one of the CSR Club activities. Also, congratulations to our two new Professors at AAGBS, Prof. Dr. Roshidi Hassan and Prof. Dr. Norlida Abdul Hamid. Finally, please share this e-Bulletin with your local and international students and colleagues and I wish everyone a healthy, happy and peaceful 2019.



Thank You.

Dean
Prof. Dr. Nor 'Azam Mastuki

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AAGBS WORKSHOPS

STRATEGIC PLANNING 2019

9 - 11 JANUARY 2019

AAGBS COLLABORATIVE CLASSROOM



BUSINESS ANALYTICS 2019

11 - 12 FEBRUARY 2019

AAGBS COLLABORATIVE CLASSROOM

FRGS WORKSHOP

1 MARCH 2019

AAGBS COLLABORATIVE CLASSROOM



INTERNATIONAL NETWORKING

STRATEGIC ALIGNMENT TOWARDS ACCREDITATION

GUEST: Prof. Tracy Tailor
Deputy Dean, UTS Business School, Australia
18 - 21 FEBRUARY 2019



LECTURES WITH INTERNATIONAL COLLEGE OF NIDA, THAILAND

GUESTS: Assist. Prof. Dr. Sid Suntrayuth &
Assist. Prof. Dr. Peerayuth Charoensukmangkol
11 - 20 MARCH 2019



AUDIT FORENSIC TRAINING & DEFENSE RESEARCH PROPOSAL (DRP)

GUEST: Universitas Trisakti, Indonesia
11 & 12 MARCH 2019



INTERNATIONAL NETWORKING

ERASMUS+ VISIT: ASSESSING AND IMPROVING THE RESEARCH PERFORMANCE AT SOUTH EAST ASIAN UNIVERSITIES (REPESEA)

GUEST: Prof. Dr. Anetta Caplanova
17 JANUARY 2019



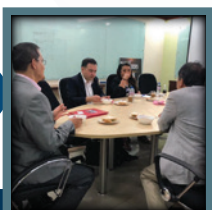
VISIT FROM THE UNIVERSITY OF TEXAS ARLINGTON, USA

GUEST: Prof. Dr. Greg Frazier
7 MARCH 2019



VISITS FROM SOLBRIDGE INTERNATIONAL SCHOOL OF BUSINESS, WOOSONG UNIVERSITY, SOUTH KOREA AND FROM THE INTERNATIONAL OFFICE OF KU LEUVEN, BELGIUM.

GUESTS: Madam Rezia Usman (WOOSONG)
Miss Ingeborg Vandenbulcke (KU LEUVEN)
29 MARCH 2019



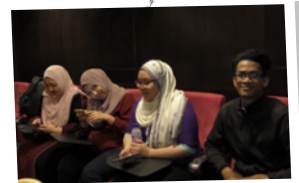
STUDENT CLUB ACTIVITIES

START UP CLUB ACTIVITY - TAKLIMAT "TABUNG USAHAWAN SISWA"

GUEST: Encik Adlan Ahmad Bakri
Penasihat Koperasi Siswazah UiTM

13 MARCH 2019

AAGBS LECTURE HALL



7TH SAVE OUR RAINFOREST RACE (SORR)

30 MARCH 2019

TAMAN BOTANIKAL NEGERI MELAKA

AAGBS FAMILY ACTIVITIES

- AAGBS FAMILY DAY | 11-13 JANUARY 2019 | PORT DICKSON
- AAGBS FAMILY GATHERING | 29 MARCH 2019 | AAGBS STAFF LOUNGE



CONGRATULATIONS TO:

PROF. DR. ROSHIDI HASSAN

PROFESSOR SPECIAL GRADE C (VK7)



PROF. DR. NORLIDA ABDUL HAMID

PROFESSOR SPECIAL GRADE C (VK7)

THE ERASMUS+ CAPACITY BUILDING IN HIGHER EDUCATION

● PROJECT: ASSESSING AND IMPROVING THE RESEARCH PERFORMANCE AT SOUTH EAST ASIAN UNIVERSITIES (REPESEA)

One of the focus of the Erasmus+ Capacity Building in Higher Education is on the investment in research and innovation, which is foreseen as essential for Europe's society aiming to produce Europe as world-class science and technology community that drives economic growth not only in the European geographical area. As part of this effort it is of the foremost importance to bring together European scientists with those from around the world. Building research and innovation capacities is a challenging task and the current project will address this task within the cooperation network of Asian and European partners. The research capacities will be developed at partner higher education institutions in Malaysia, Indonesia and Thailand through the creation

and implementation of the System of the Assessment of Quality and Impact of Research and the development and the introduction of self-contained transferable research skill training modules. Though individual partner universities are at different levels of the research capacities development, all of them strive to embrace the ways towards their improved research performance. The diversity of partner higher education institutions involved in the project (public vs. private, research vs. teaching focused, traditional vs. new, located in the capital city vs. in rural areas, focused on social vs. technical sciences, located in high income vs. medium/lower income countries) allows for addressing the research capacity building

the research capacity building goal from diverse perspectives and for achieving necessary synergies in the partnership. The transfer of the best practice and knowledge in the area of research capacities in both ways will provide additional value added for European partners. The project aims to achieve the following specific objectives: 1- To develop and implement the System of the Assessment of the Quality and Impact of Research at partner higher education institutions in partner countries of Region 6 (Malaysia, Indonesia, Thailand). 2-To develop, implement and accredit transferable research skill training modules at partner higher education institutions. 3 -To develop international cooperation among members of the partnership at regional and interregional levels.

**Our Erasmus researchers for this project are Prof. Dr. Rosmimah Mohd Roslin, Prof. Dr. Noormala Dato' Amir Ishak and Assoc. Prof. Dr. Tan Peck Leong*

Why?

Building research and innovation capacities is a challenging task and the project will address this task within the cooperation network of Asian and European partners.

What?

The research capacities will be developed at partner higher education institutions in Malaysia, Indonesia and Thailand through the creation and implementation of the System of the Assessment of Quality and Impact of Research and the development and the introduction of self-contained transferable research skill training modules.

When?

The project started on 15 October 2016 and will finish on 14 October 2019. Duration of the project is 36 months. First Steering Committee meeting was held between 6th - 11th of March 2017 in Bratislava, Slovakia.

