

**ARSHAD AYUB**  
GRADUATE BUSINESS SCHOOL



*Connect . Engage . Advance*

6<sup>TH</sup> EDITION - JULY 2020  
**E-BULLETIN**  
@AAGBS

**ARSHAD AYUB GRADUATE BUSINESS SCHOOL**

Universiti Teknologi MARA,  
40450 Shah Alam,  
Selangor Darul Ehsan, MALAYSIA

**GET IN TOUCH**

+603 5544 4721  
aagbs@uitm.edu.my



Arshad Ayub  
Graduate Business School



@aagbs\_official



@AACBSOfficial

e-Bulletin @ AAGBS | July 2020

ARSHAD AYUB |   
GRADUATE BUSINESS SCHOOL

# Achievement Conference Competition

ABEST21 Reaccreditation

| 3



[aagbs.uilm.edu.my](http://aagbs.uilm.edu.my)



Arshad Ayub  
Graduate Business School



@aagbs\_official



@AACBSOfficial

1 April 2020

## ABEST21 Reaccreditation

Congratulations to Arshad Ayub Graduate Business School for the successful ABEST21 reaccreditation of its MBA program.



e-Bulletin @ AAGBS | July 2020

ARSHAD AYUB |   
GRADUATE BUSINESS SCHOOL

# Talk Seminar Workshop

<b>AAGBS Online Colloquium</b>		<b>5</b>
<b>Research Enhancement Class</b>		<b>5</b>
<b>AAGBS Webinar: How Industries Are Facing The Covid-19 Crisis</b>		<b>6</b>



Talk, Seminar, Workshop

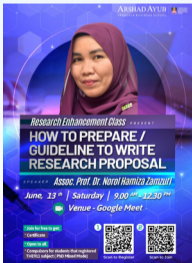
15 - 19 June 2020

## AAGBS Online Colloquium

Title : AAGBS Online Colloquium  
Platform : Google Meet  
Speaker : Dr Mohd Nizam Jaafar,  
Coordinator of PhD and DBA, AAGBS



13 June 2020



## Research Enhancement Class

Title : How to Prepare / Guideline to Write Research Proposal  
Platform : Zoom  
Speaker : Assoc Prof Dr Norol Hamiza Zamzuri



13 June 2020

## AAGBS Webinar

- Title** : How Industries Are Facing The Covid-19 Crisis  
**Platform** : Microsoft Teams  
**Speakers** : Abdul Hamid Othman, CEO of AHN Vertex Sdn Bhd.  
Shirley Leong, Account Technology Strategist of Microsoft Malaysia.  
Woo Kam Weng, CEO of Pos Aviation Sdn Bhd.



e-Bulletin @ AAGBS | July 2020

ARSHAD AYUB |   
GRADUATE BUSINESS SCHOOL

# Student Activities

AAGBS Contest | Snap, Post and Win! | 8



[aagbs.uilm.edu.my](http://aagbs.uilm.edu.my)



Arshad Ayub  
Graduate Business School



@aagbs\_official



@AACBSOfficial

18 May 2020

## AAGBS Contest | Snap, Post and Win!

Organized by : AAGBS Students Association (ASAS)



**Congratulations!**  
1<sup>st</sup> Winner @\_aniessafia\_



**Congratulations!**  
2<sup>nd</sup> Winner @muz\_



**Congratulations!**  
3<sup>rd</sup> Winner @luqman\_hadiqazr



**Congratulations!**  
Best Shot Award @mhafizuddinazmeri



**Congratulations!**  
Consolation Prize @rimieagullera



**Congratulations!**  
Consolation Prize @nurulfana\_



**Congratulations!**  
Consolation Prize @huzm\_me



18 May 2020

## AAGBS Contest | Snap, Post and Win!

Organized by : AAGBS Students Association (ASAS)



**Congratulations!**  
Consolation Prize @gedree



**Congratulations!**  
Consolation Prize @gadibahembong



**Congratulations!**  
Consolation Prize @haziqahelwi



**Congratulations!**  
Consolation Prize @rozitamasukun



**Congratulations!**  
Consolation Prize @ainnaazhar



**Congratulations!**  
Consolation Prize @rst7312



**Congratulations!**  
Consolation Prize @chepuanhannah



**Congratulations!**  
Consolation Prize @syairadi\_aisyrf

# AAGBS Corner

<b>YBhg. Dato Sri Dr Irmohizam Ibrahim</b>		12
<b>Professor Dr Ismail Ahmad</b>		13
<b>Assoc. Prof. Dr Roslina Ab. Wahid</b>		13
<b>Professor Dr Noryati Ahmad</b>		14
<b>Assoc. Prof. Dr Sharifah Faigah Syed Alwi</b>		14
<b>Dr Wahida Ahmad</b>		15
<b>Dr Irvoni Mohd Ishar</b>		15
<b>Dr Sharizan Sharkawi</b>		16
<b>Professor Dr Norlida Ahmad,</b>		16
<b>Assoc. Prof. Dr Tan Peck Leong,</b>		
<b>Dr Nor Azlina Mohd Isa,</b>		
<b>Hazelin Ghaus</b>		



*Congratulations!*





## DATO' SRI DR IRMOHIZAM IBRAHIM

### OUR MBA AAGBS STUDENT

#### Chairman

of the Asia Pacific Member Advisory Council (MAC),  
World Trade Centre Association

*The first Malaysian elected as Chairman of the Asia Pacific Member  
Advisory Council (MAC), the World Trade Centre Association.*

## Dato' Sri Dr Irmohizam Ibrahim

AAGBS is proud to congratulate  
Dato' Sri Dr Irmohizam Ibrahim, our MBA  
student on his appointment as a member of the:

### Think Tank Team for Ministry of National Unity

to design Malaysia's National Unity Policy.





*Tahniah!*

**PROFESOR DR ISMAIL AHMAD**

**REKTOR**  
Universiti Teknologi MARA (UiTM)  
Cawangan Johor

Seluruh warga Arshad Ayub Graduate Business School (AACBS) mengucapkan tahniah di atas pekelantan sebagai **Rektor Universiti Teknologi MARA (UiTM) Cawangan Johor** bermula dari 1 Mei 2020 hingga 30 April 2022

**Assoc. Prof. Dr. Roslina Ab Wahid**

 Roslina Ab Wahid

for being listed in the  
**100 Most Inspirational LinkedIn Icons in Malaysia You Should Follow in 2020**  
by *marketinginasia.com*

<https://marketinginasia.com/2020/05/01/100-most-inspirational-linkedin-icons-in-malaysia-you-should-follow-in-2020/>



[Read More](#) or [Scan QR Code](#)





Tahniah!

**PROFESOR DR NORAYATI AHMAD**

**Dekan  
Fakulti Pengurusan dan Perniagaan**

Seluruh warga Arshad Ayub Graduate Business School (AACBS) mengucapkan tahniah di atas pelantikan sebagai **Dekan Fakulti Pengurusan dan Perniagaan** bermula dari 1 Mei 2020 hingga 30 April 2022



Tahniah!

**PROF. MADYA DR. SHARIFAH FAIGAH SYED ALWI**

**Penyelaras Penerbit UiTM  
Arshad Ayub Graduate Business School**

Seluruh warga Arshad Ayub Graduate Business School (AACBS) mengucapkan tahniah di atas pelantikan sebagai **Penyelaras Penerbit UiTM | Arshad Ayub Graduate Business School**



*Tahniah!*

**DR WAHIDA AHMAD**

**Ketua Pusat Pengajian Siswazah  
Arshad Ayub Graduate Business School**

Seluruh warga Arshad Ayub Graduate Business School (AAGBS) mengucapkan tahniah di atas pelantikan sebagai **Ketua Pusat Pengajian Siswazah** bermula dari 1 Mei 2020 hingga 30 April 2022



*Tahniah!*

**DR. NOR IRVONI MOHD ISHAR**

**Koordinator MBA & MIBF  
Arshad Ayub Graduate Business School**

Seluruh warga Arshad Ayub Graduate Business School (AAGBS) mengucapkan tahniah di atas pelantikan sebagai **Koordinator MBA & MIBF** bermula dari 1 Julai 2020 hingga 30 Jun 2022

Tahniah!

**DR. SHARIZAN SHARKAWI**

**Koordinator  
Strategik & Transformasi Universiti**

Seluruh warga Arshad Ayub Graduate Business School (AAGBS) mengucapkan tahniah di atas pelantikan sebagai **Koordinator Strategik dan Transformasi Universiti** bermula dari 1 Julai 2020 hingga 30 Jun 2022

Congratulations

**PROFESSOR DR NORLIDA ABDUL HAMID**  
Professor at AAGBS

**ASSOC PROF DR TAN PECK LEONG**  
Associate Professor at AAGBS

**DR NOR AZLINA MOHD ISA**  
AAGBS Alumni

**HAZELIN GHAUS**  
AAGBS DBA Student

for their article publication titled:

**Key Drivers of Passengers' Overall Satisfaction  
at klia2 Terminal**

in Journal of Air Transport Management (A Q1 Journal)



PROFESSOR DR NORLIDA ABDUL HAMID



ASSOC PROF DR TAN PECK LEONG



DR NOR AZLINA MOHD ISA



HAZELIN GHAUS



## Congratulations to:

1 — YBhg. Dato Sri Dr Irmohizam Ibrahim

2 — Professor Dr Ismail Ahmad

3 — Assoc. Prof. Dr Roslina Ab. Wahid

4 — Professor Dr Noryati Ahmad

5 — Assoc. Prof. Dr Sharifah Faigah Syed Alwi

6 — Dr Wahida Ahmad

7 — Dr Irvoni Mohd Ishar

8 — Dr Sharizan Sharkawi

9 — Professor Dr Norlida Ahmad

10 — Assoc. Prof. Dr Tan Peck Leong

11 — Dr Nor Azlina Mohd Isa

12 — Hazelin Ghaus