



UNIVERSITI
TEKNOLOGI
MARA

Arshad Ayub
Graduate
Business School

7th Edition - October 2020

e-Bulletin

@AAGBS

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

+603 5544 4721
aagbs@uitm.edu.my



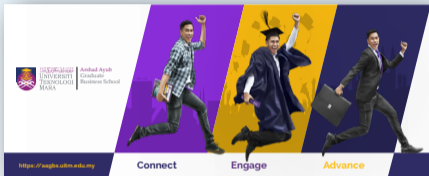
Arshad Ayub
Graduate Business School



@aagbs_official



@AACBSOfficial



EDITORIAL BOARD

PATRON

Prof. Dr. Nor 'Azam Mastuki
Dean

ADVISOR

Dr. Arlinah Abd. Rashid
Deputy Dean
(Industry Linkages & Internationalization)

EDITORS IN CHIEF

Dr. Azlina Hanif
Coordinator of Corporate Communication &
International Linkages

Assoc. Prof. Dr. Sharifah Faigah Syed Alwi
Coordinator of Research and Consultancy

DESIGNER

Azmil Abd Rahman
Graphic Designer





Talk Webinar Workshop

e-Bulletin @ AAGBS - October 2020

AAGBS Webinar Industry Talk Series 2.0	3
AAGBS Sharing Session: Re-Thinking Assessments for Postgraduates in The New Normal	3
AAGBS Knowledge Sharing Session: Writing for Q1 Journals	4
Sharing Session with Adjunct Professor	4
AAGBS Webinar Industry Talk Series 1.0	5
AAGBS Series Talk: "i-Care: Managing New Norms"	5
AAGBS UiTM 2025 Strategic Plan - Unleashing Potentials, Shaping the Future	6
IPSis Virtual Open Week Webinar Series AAGBS	6



Talk, Webinar, Workshop

11 September 2020

AAGBS Webinar Industry Talk Series 2.0

- Topic : Creating Your Presence Through Social Media: The Power of Personal Branding
 Speaker : Dr. Kamril Abdul Karim
 (Academic Consultant and Corporate Strategist)
 Platform : Google Meet



11 September 2020

AAGBS Sharing Session

- Topic : Re-Thinking Assessments for Postgraduates in The New Normal
 Speaker : YBhg. Professor Dr Abd Karim Alias
 Director, Centre for Development of Academic Excellence (CDAE),
 Universiti Sains Malaysia (USM)
 Platform : Cisco Webex



Talk, Webinar, Workshop

9 September 2020

AAGBS Sharing Session

- Topic : Writing for Q1 Journals
 Speaker : Associate Professor Dr. Roslina Ab. Wahid
 (Associate Professor of Quality Systems, Arshad Ayub Graduate Business School)
 Platform : Cisco Webex

ARSHAD AYUB

**WRITING FOR Q1 JOURNALS
A LITTLE SHARING BY:**

Associate Professor Dr. Roslina Ab. Wahid

9 SEPTEMBER 2020
9.00 AM - 12.00 PM

For any enquiries:
Dr. Roslina Ab. Wahid
Associate Professor of Quality Systems,
Arshad Ayub Graduate Business School

Join our Sharing Session, via:
Cisco Webex

Embracing Potential
Pursuing the Future



2 September 2020

Sharing Session with Adjunct Professor

- Topic : Re-Imagining Post Pandemic Organization: Economic & Financial Challenges
 Speaker : YBhg. Professor Dr. Mohamad Akram Laldin
 (International Shari'ah Research Academy for Islamic Finance)
 Platform : Cisco Webex

ARSHAD AYUB

**SHARING SESSION WITH
ADJUNCT PROFESSOR**

"Re-imagining Post Pandemic Organization:
Economic & Financial Challenges"

2 SEPTEMBER 2020 | WEDNESDAY | 9.00 AM - 12.00 PM

For any enquiries:
YBhg. Professor Dr. Mohamad Akram Laldin
International Shari'ah Research Academy
for Islamic Finance

Join our Sharing Session, via:
Cisco Webex

Embracing Potential
Pursuing the Future



Talk, Webinar, Workshop

27 August 2020

AAGBS Webinar Industry Talk Series 1.0

- Topic : Position Yourself for The Future
 Speaker : Dr. Amina Joseetta Kayani
 (Head, People Development & Culture Touch 'n Go Sdn Bhd)
 Platform : Google Meet



14 August 2020

AAGBS Series Talk

- Topic : i-Care: Managing New Norms
 Speaker : Professor Dr. Nor'Azam Haji Mastuki (Dean AAGBS)
 Professor Dr. Rosmimah Mohd Roslin (Deputy Dean (Academic))
 Assoc. Prof. Dr. Nor Hashima Hashim (Deputy Dean
 (Research, Consultancy, Publication & Student Development))
 Dr. Arlinah Abd. Rashid (Deputy Dean (Industry Linkages & Internationalization))
 Platform : Google Meet




Talk, Webinar, Workshop

6 August 2020

AAGBS | UiTM 2025 Strategic Plan – Unleashing Potentials, Shaping the Future

- Speakers** : Mohamad Faizul Yahya (PM Ts Dr)
(Head of Strategic Planning, Bahagian Transformasi Universiti)
Zurita Akhma Abd Jalil
(Deputy Statistician)
- Venue** : Dewan Kuliah A



8 July 2020

IPSiS Virtual Open Week Webinar Series | AAGBS

- Speaker** : Dr. Wahida Ahmad
(Head of Postgraduate Studies, AAGBS)
- Platform** : Google Meet



IPSiS UiTM
Virtual Postgraduate
Open-Week (Live-Chat & Video)

FACULTY FOCUS WEBINAR:
Arshad Ayub, Chairman, Graduate Business School, UiTM
Dr. Nurhidayah Ahmad, Head of Postgraduate Studies

Date: 8th July 2020
Local time: 2:00pm
<https://l.meet.google.com/hfo-tjua-and>

For more information regarding upcoming events, please contact us at any time.
October 2020 Edition

Official Social Media Channels:
Facebook: [aagbs.official](https://www.facebook.com/aagbs.official)
Twitter: [AAGBSOfficial](https://twitter.com/AAGBSOfficial)
Instagram: [aagbs_official](https://www.instagram.com/aagbs_official)
LinkedIn: [aagbs-official](https://www.linkedin.com/company/aagbs-official)





AAGBS Activities

e-Bulletin @ AAGBS - October 2020

Visit from Vice-Chancellor of UiTM to AAGBS

| 8



11 August 2020

Visit from Vice-Chancellor of UiTM to AAGBS

Special Guest : **Profesor Emeritus Datuk Ir Dr Mohd Azraai Kassim**
(Vice-Chancellor, Universiti Teknologi MARA (UiTM))
Venue : **Arshad Ayub Graduate Business School**





Arshad Ayub
Graduate
Business School

AAGBS Corner

e-Bulletin @ AAGBS - October 2020

YABhg. Tun Arshad Ayub

| 10



<https://aagbs.ultm.edu.my>



Arshad Ayub
Graduate Business School



@aagbs_official



@AACBSOfficial

17 August 2020

YaBhg. Tun Arshad Ayub (Pro-Chancellor UiTM) Seri Setia Mahkota (S.S.M.)



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

Setinggi-tinggi
Tahniah!

YABHG. TUN ARSHAD AYUB
Pro-Chancellor (UiTM)

atas pengurniaan Darjah Kebesaran
SERI SETIA MAHKOTA (S.S.M.)

sempena
Hari Keputeraan Rasmi
KDYMM SPB Yang di-Pertuan Agong

17 Ogos 2020

daripada
Dekan dan warga Arshad Ayub Graduate Business School

Menyerlahkan Potensi/
Membentuk Masa Madaniah

Logos of various institutions and organizations including UiTM, MAMPU, and others.



Photo: Bernama