



UNIVERSITI
TEKNOLOGI
MARA

Arshad Ayub
Graduate
Business School

8th Edition - January 2021

e-Bulletin

@AAGBS

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Universiti Teknologi MARA,
40450 Shah Alam,
Selangor Darul Ehsan, MALAYSIA

GET IN TOUCH

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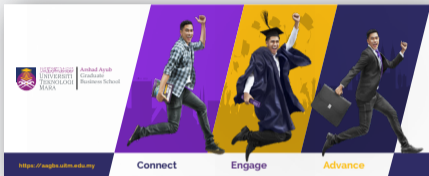
Arshad Ayub
Graduate Business School



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AAGBS Activities

e-Bulletin @ AAGBS - January 2021

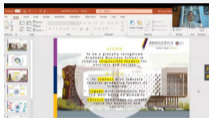
AAGBS Students Induction Day Semester
October 2020 -February 2021 | 3

AAGBS Alumni Meet Up with Dean AAGBS | 3

24 October 2020

AAGBS Students Induction Day Semester Oct 2020 – Feb 2021

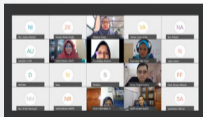
Participant : AAGBS New Student - Intake October 2020
Guest : Arshad Ayub Graduate Business School Top Management
Platform : Cisco Webex



17 October 2020

AAGBS Alumni Meet Up with Dean AAGBS

AAGBS Alumni : Participant
Prof. Dr. NorAzam Haji Mastuki : Guest
(Dean, Arshad Ayub Graduate Business School)
Cisco Webex : Platform



Talk, Webinar, Workshop

e-Bulletin @ AAGBS - January 2021

| | |
|---|----|
| AAGBS Knowledge Sharing Session | 5 |
| MBA & MIBF Research Enhancement Class (Series II) | 5 |
| AAGBS Knowledge Sharing Session | 6 |
| MBA & MIBF Research Enhancement Class (Series I) | 6 |
| Workshop @ AAGBS | 7 |
| AAGBS Knowledge Sharing Session | 7 |
| Sambutan Hari Profesion Teknikal Negara 2020 | 8 |
| AAGBS Research Skills Development Seminar 1.0 | 8 |
| AAGBS Webinar Industry Talk Series 3.0 | 9 |
| AAGBS Knowledge Sharing Session | 9 |
| AAGBS Online Seminar 2020 | 10 |
| 2nd Sharing Session with Adjunct Professor AAGBS | 10 |
| Knowledge Sharing Session | 11 |

28 December 2020

AAGBS Knowledge Sharing Session

- Topic : Case Study Development For Students Assessment (Series II)
 Speaker : Assoc. Prof. Dr. Ahmed Razman Abdul Latiff
 (Associate Professor and Manager of Business Development,
 Putra Business School (PBS), Universiti Putra Malaysia (UPM))
 Participant : AAGBS Lecturers
 Platform : Cisco Webex



AAGBS Knowledge Sharing Session
 CASE STUDY DEVELOPMENT FOR STUDENTS ASSESSMENT (SERIES II)

Monday | 28 Dec 2020
 9.00 AM – 12.30 PM
 Cisco Webex

SPEAKER
 Assoc. Prof. Dr. Ahmed Razman Abdul Latiff
 Associate Professor and Manager of Business Development,
 Putra Business School (PBS), Universiti Putra Malaysia (UPM)

Unleashing Potential
Shaping the Future



1. Planning

Decide on the area of focus

Obtain Research approval

Develop the organization

26 December 2020

MBA & MIBF Research Enhancement Class (Series II)

- Hands-on Data Analysis for Applied Business Research (MBA) : Topics
 Hands-on Estimations for Secondary Data using Statistical Package (MIBF)
 Assoc. Prof. Dr. Abdul Rahman Abdul Rahim : Speakers
 Dr. Wahida Ahmad
 MBA & MIBF Students : Participant
 Cisco Webex : Platform



SERIES 2 MBA Research Enhancement Class
 Hands-on Estimations for Secondary Data using Statistical Package

Saturday | 26 Dec 2020
 8.00 AM – 12.00 PM
 Cisco Webex

SPEAKER
 Dr. Wahida Ahmad
 Head of Postgraduate Studies,
 Putra Business School

Unleashing Potential
Shaping the Future



SERIES 2 MBA Research Enhancement Class
 Hands-on Data Analysis for Applied Business Research

Saturday | 26 Dec 2020
 9.00 AM – 12.00 PM
 Cisco Webex

SPEAKER
 Assoc. Prof. Dr. Abdul Rahman Abdul Rahim
 Associate Professor and Manager of Business Development,
 Putra Business School

Unleashing Potential
Shaping the Future

21 December 2020

AAGBS Knowledge Sharing Session

- Topic** : Case Study Development For Students Assessment (Series I)
Speaker : Assoc. Prof. Dr. Ahmed Razman Abdul Latiff
 (Associate Professor and Manager of Business Development,
 Putra Business School (PBS), Universiti Putra Malaysia (UPM))
Participant : AAGBS Lecturers
Platform : Cisco Webex



AAGBS Knowledge Sharing Session
 CASE STUDY DEVELOPMENT FOR STUDENTS ASSESSMENT

Monday | 21 Dec 2020
 9.00 AM – 12.30 PM
 Cisco Webex
<https://crga.page.link/8v6v4>

Assoc. Prof. Dr. Ahmed Razman Abdul Latiff
 Associate Professor and Manager of Business Development,
 Putra Business School (PBS), Universiti Putra Malaysia (UPM)



19 December 2020

MBA & MIBF Research Enhancement Class (Series I)

- Understanding Data Analysis for Applied Business Research (MBA)** : Topics
Data Analysis: Regression and Panel Data (MIBF)
Assoc. Prof. Dr. Abdul Rahman Abdul Rahim : Speakers
Dr. Wahida Ahmad
MBA & MIBF Students : Participant
Cisco Webex : Platform



SERIES I - MBA Research Enhancement Class
 Understanding Data Analysis for Applied Business Research

Saturday | 19 Dec 2020
 9.00 AM – 12.00 PM
 Cisco Webex
<https://crga.page.link/8v6v4>

Dr. Wahida Ahmad
 Head of Program Studies,
 Putra Business School



SERIES I - MBA Research Enhancement Class
 Understanding Data Analysis for Applied Business Research

Saturday | 19 Dec 2020
 9.00 AM – 12.00 PM
 Cisco Webex
<https://crga.page.link/8v6v4>

Assoc. Prof. Dr. Abdul Rahman Abdul Rahim
 Associate Professor,
 Putra Business School

18 December 2020

Workshop @ AAGBS

- Topic :** Innovation & Commercialization Via Microcredential Approach
Speaker : Mr. Oswald Timothy Edward (Faculty of Business and Management, Universiti Teknologi MARA (UiTM) Johor, Gold Medal Winner International Conference and Exposition on Inventions by Institutions of Higher Learning 2019 - PECIPTA'19)
Participant : AAGBS Lecturers & Students
Platform : Cisco Webex



WORKSHOP @ AAGBS
Innovation & Commercialization Via Microcredential Approach
FRIDAY | 18 DEC 2020
9.00 AM - 12.30 PM
CISCO WEBEX
Workshop on Webex
QR Code
MR. OSWALD TIMOTHY EDWARD
Lecturer
Faculty of Business and Management,
International Islamic University Malaysia (IIUM)



17 December 2020

AAGBS Knowledge Sharing Session

- Higher Education and Post COVID-19 :** Topic
Dr. Sid Suntrayuth (AAGBS Visiting Lecturer, International College National Institute of Development Administration (ICONIDA), Bangkok, Thailand) : Speaker
AAGBS Students : Participant
Google Meet : Platform



AAGBS
Knowledge Sharing Session
Higher Education and Post COVID-19
Thursday | 17 Dec 2020
10.00 AM - 11.00 AM
Google Meet
www.google.com/join/xxxx-xxxx
Dr. Sid Suntrayuth
Lecturer, International College National Institute of Development Administration (ICONIDA), Bangkok, Thailand

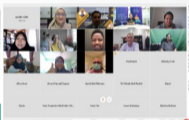
16 December 2020

Sambutan Hari Profesion Teknikal Negara 2020

- Webinar :** Innovative Leadership for Sustainable Future of IR 4.0 Era
Speakers : Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad (Dean, Arshad Ayub Graduate Business School)
 Ir. Dr. Megat Zuhairy Megat Tajuddin (Head of Competency, Innovation & Performance, Public Works Department Malaysia, Registrar, Board of Engineers Malaysia.)
Moderator : Dr. Hadijah Ibrahimi (Senior Lecturer, Arshad Ayub Graduate Business School)
Participant : Open to all
Platform : Cisco Webex



Webinar
Innovative Leadership For Sustainable Future of IR 4.0 Era
WEDNESDAY | 16 DEC 2020
 9.00 AM - 11.00 AM
 CISCO WEBEX
 https://app.cisco.com/join/1234567890
 QR Code
 Speaker 1: **PROF. DR. SYED JAMAL ABDUL NASIR SYED MOHAMAD**
 Dean, Arshad Ayub Graduate Business School
 Speaker 2: **IR. DR. MEGAT ZUHAYRY MEGAT TAJUDDIN**
 Head of Competency, Innovation & Performance, Public Works Department Malaysia, Registrar, Board of Engineers Malaysia.
 Moderator: **DR. HADIJAH IBRAHIMI**
 Senior Lecturer, Arshad Ayub Graduate Business School
 Organized by: AACBS Student, Alumni and Award Division



12 December 2020

AACBS Research Skills Development Seminar 1.0

- How to Prepare an Effective Thesis Proposal :** Topic
Dr. Sylvia @ Nabila Azwa Ambad (AACBS Associate Lecturer, Senior Lecturer, Faculty of Business and Management, Universiti Teknologi MARA (UiTM) Sabah) : Speaker
AACBS Students : Participant
Cisco Webex : Platform



AACBS Research Skills Development Seminar
How to Prepare an Effective Thesis Proposal
Saturday | 12 Dec 2020
 9.00 AM - 12.00 PM
 CISCO WEBEX
 https://app.cisco.com/join/1234567890
 QR Code
 SPEAKER: **Dr. Sylvia @ Nabila Azwa Ambad**
 Associate Lecturer, Senior Lecturer, Faculty of Business and Management, Universiti Teknologi MARA (UiTM) Sabah
 Organized by: AACBS Student, Alumni and Award Division
 Sponsoring Partners: 

8 December 2020

AAGBS Webinar Industry Talk Series 3.0

- Topic** : **Creating and Sustaining Brand Value: The PETRONAS Dagangan Berhad (PDB) Experience**
Speaker : **Mr. Azrul Osman Rani (Managing Director and Chief Executive Officer, PETRONAS Dagangan Berhad, Downstream Business PETRONAS)**
Moderator : **Assoc. Prof. Dr. Siti Zaleha Sahak (Associate Professor, Arshad Ayub Graduate Business School)**
Participant : **Open to all**
Platform : **Cisco Webex**



AAGBS Webinar Industry Talk 3.0
 "Creating and Sustaining Brand Value: The PETRONAS Dagangan Berhad (PDB) Experience"
 Tuesday | 8 Dec 2020
 2.00 PM – 3.30 PM
 Cisco Webex
<https://www.aagbs.com/webex>

SPEAKER
Mr. Azrul Osman Rani
 Managing Director and Chief Executive Officer
 PETRONAS Dagangan Berhad
 Downstream Business PETRONAS

MODERATOR
Assoc. Prof. Dr. Siti Zaleha Sahak
 Associate Professor
 Arshad Ayub Graduate Business School

Supporting Partners
 "Shaping the Future"



PETRONAS
 A progressive energy and solutions partner, enabling lives for a sustainable future
 Personalise About Page

PETRONAS DAGANGAN BERHAD (PDB)
 Deliver seamless and holistic customer experience

Home | **Our Story** | **Partners**

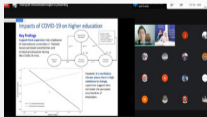
General Overview | **Integrated Brand Value**
 We focus on our customers and the PETRONAS experience. We create value through our products and services.

Our Core Plan & Values | **Continuous communication internally and externally**

19 November 2020

AAGBS Knowledge Sharing Session

- Research Findings and Publications** : **Topic**
Dr. Peerayuth Charoensukmongkol : **Speaker**
(AAGBS Visiting Lecturer, International College National Institute of Development Administration (ICONIDA), Bangkok, Thailand)
AAGBS Students : **Participant**
Google Meet : **Platform**



Impacts of COVID-19 on higher education

Key Findings
 Higher education institutions of education countries in Thailand are prepared, adaptable and resilient during the COVID-19 crisis.

Higher Education
 Higher education institutions in Thailand are prepared, adaptable and resilient during the COVID-19 crisis.



AAGBS Knowledge Sharing Session
 Research Findings and Publications
 Thursday | 19 Nov 2020
 10.00 PM – 11.00 PM
 Google Meet
<https://meet.google.com/gjhr-tdk>

SPEAKER
Assoc. Prof. Dr. Peerayuth Charoensukmongkol
 Associate Professor
 International College National Institute of Development Administration, Bangkok, Thailand

Supporting Partners
 "Shaping the Future"

15 November 2020

AAGBS Online Seminar 2020

- Topic** : The Power of Knowledge Management & Business Intelligence
Speakers : Arief Amron Ariffin (Asst. GM & Head of Knowledge Dept. Securities Commission Malaysia)
 Hasfarin Hassan (Procurement & Category Specialist PETRONAS)
 Luqman Hadi Azahar (Project Planning Manager, PROTON)
Participant : Open to all
Platform : Google Meet



The Power of Knowledge Management & Business Intelligence
 AAGBS ONLINE SEMINAR 2020

15 Nov 2020
 Sunday
 Time: 0830 - 1330

For any inquiries, please address:
 Arabiah Apsah Graduate Business School
 11010, Jalan Universiti, 43600 Teluk Anson, Selangor Darul Ehsan, Malaysia
 Email: info@aacbs.edu.my
 Website: www.aacbs.edu.my

Organized by MOTTMA (MIMA-AAIT-ISA) | Convenor: Assoc. Prof. Dr. Norshah Mat Ros

Co-sponsors: 

9 November 2020

2nd Sharing Session with Adjunct Professor

- Emerging Research Area in Finance/ Islamic Finance/ Economy** : Topic
for Doctoral and Master Students
Prof. Dr. Mohamad Akram Laldin : Speaker
(International Shari'ah Research Academy for Islamic Finance)
AAGBS Students : Participant
Cisco Webex : Platform



2ND SHARING SESSION WITH ADJUNCT PROFESSOR
 "Emerging Research Area in Finance / Islamic Finance / Economy for Doctoral and Master Students"

9 NOV 2020
 MONDAY
 2:00 PM - 5:00 PM

For any inquiries, please address:
 Arabiah Apsah Graduate Business School
 11010, Jalan Universiti, 43600 Teluk Anson, Selangor Darul Ehsan, Malaysia
 Email: info@aacbs.edu.my
 Website: www.aacbs.edu.my

Organized by MOTTMA (MIMA-AAIT-ISA) | Convenor: Assoc. Prof. Dr. Norshah Mat Ros

Co-sponsors: 

4 November 2020

AAGBS Knowledge Sharing Session

- Topic** : Enhancing Academic Career through Consultancy
Speaker : Prof. Dr. Mohd. Hassan Mohd. Osman
(Professor, Arshad Ayub Graduate Business School)
Moderator : Assoc. Prof. Dr. Saridan Abu Bakar
(Assoc. Prof., Arshad Ayub Graduate Business School)
Participant : AAGBS Students
Platform : Cisco Webex

AAGBS Knowledge Sharing Session

Topic
Enhancing Academic Career through Consultancy

Wednesday | 4 Nov 2020 - 10.00 AM - 12.00 PM

Speaker
Prof. Dr. Mohd. Hassan Mohd. Osman
Professor, Arshad Ayub Graduate Business School

Moderator
Assoc. Prof. Dr. Saridan Abu Bakar
Assoc. Prof., Arshad Ayub Graduate Business School

For any inquiries, please contact:
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Fax: +603-3253 4001
Email: aagbs@uitm.edu.my

Co-sponsors:

The screenshot shows a Cisco Webex meeting in progress. The main content area displays a grid of presentation slides. The top slide is titled "My Consultancy Experiences" and features images of books like "The 500 Startups" and "The 100 Billion Dollar Business". Other slides include "EXPERT ADVICE" and "The Future". The interface includes a top navigation bar with "MEETING LINKS" and "ATTENDEE LIST". On the right, a sidebar shows a list of participants with their names and profile pictures. The bottom of the screen shows a toolbar with various meeting controls.

AAGBS Corner

e-Bulletin @ AAGBS - January 2021

| | |
|--|----|
| Publication in The TQM Journal (A Q1 Journal SCOPUS) | 13 |
| 300 Most Influential Women in Islamic Business and Finance named at the Womani Report 2020 | 13 |
| Thank You, Former Dean of AAGBS | 14 |
| Congratulations, New Dean of AAGBS | 14 |
| VIVA VOCE Mohd Mahfudz Idris | 15 |
| Congratulations, Assoc. Prof. Dr. Siti Zaleha Sahak | 15 |

December 2020



Assoc. Prof. Dr. Roslina Ab. Wahid
Associate Professor,
Anisah Ayub Graduate Business School
for her article publication titled ————
**A Draft Framework for Quality
Management System Auditor
Education: Findings from The
Initial Stage of A Delphi Study**
in ————
**The TQM Journal
(A Q1 Journal SCOPUS)**

 Emerald
PUBLISHING

*Unleashing Potentials
Shaping the Future*



#akitau@tm

December 2020



Assoc. Prof. Dr. Sharifah Faighah Syed Alwi
Coordinator of Research & Consultancy @ AACBS,
Member of Association of Shariah Advisors in
Islamic Finance (ASAS)
for being listed in the ————
**300 Most Influential Women
in Islamic Business and
Finance named at the
WOMANI Report 2020**

 CAMBRIDGE
UNIVERSITY PRESS



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Shaping the Future*



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November 2020



Arshad Ayub
Graduate
Business School

SETINGGI - TINGGI
PENGHARGAAN & TERIMA KASIH

Prof. Dr. Nor'Azam Haji Mastuki

atas segala jasa dan sumbang khidmat sebagai
DEKAN, ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Daripada Seluruh Warga Arshad Ayub Graduate Business School



Menyerlahkan Potensi
Membentuk Masa Hadapan



#WaktuM

November 2020



Arshad Ayub
Graduate
Business School

Tahniah!

Prof. Dr. Syed Jamal Abdul Nasir Syed Mohamad

DEKAN, ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Seluruh warga Arshad Ayub Graduate Business School (AAGBS)
mengucapkan tahniah di atas pelantikan sebagai Dekan
bermula dari 15 November 2020 hingga 14 November 2022

Menyerlahkan Potensi
Membentuk Masa Hadapan



#WaktuM

November 2020


**AAGBS Student
 VIVA VOCE**

Congratulations

MOHD MAHFUDZ IDRIS


 for completing his **DBA VIVA** on **20 NOV 2020**

Thesis Title:
Moderating Role of Perceived Usefulness of Business Coaching on the relationship between Entrepreneurial Competencies and Business Success among Malaysia Women Micro Entrepreneurs

Main supervisor:
Assec. Prof. Dr. Saridan Abu Bakar

Co-supervisor:
Assec. Prof. Dr. Rohana Ngah

*Unleashing Potentials
 Shaping the Future*



#AkaUtm

October 2020



Tahniah!

Profesor Madya Dr. Siti Zaleha Sahak

Seluruh warga Anshad Ayub Graduate Business School (AAGBS) mengucapkan tahniah di atas kenaikan pangkat ke

Profesor Madya Gred DM54

Daripada:
 Dekan dan seluruh warga Anshad Ayub Graduate Business School



*Menyerahkan Potensi
 Membentuk Masa Depan*



#AkaUtm