

BESPOKE UITM

#StudyinUiTM #AccesswithSuccess

BESPOKEO

Arshad Ayub Graduate Business School, UiTM

Informal learning at Master's degree level. "Life Long Learning for Everyone"















BESPOKE UITM

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1.0 INTRODUCTION

What is a Bespoke Course?

Informal learning at Master's degree level for everyone.

What are the objectives?

- To offer courses that meet the needs of the participants, employers, industries which focus more on a particular set of skills on short period of time.
- To encourage lifelong learning activity.

What are the benefits of joining Bespoke course?

- ► Platform to 'Update & Refresh' knowledge and skills.
- Opportunity to join quality courses at Master's degree level certified by MQA.
- Opportunity to participate in courses at Master's degree level developed from mutual collaboration with industry.
- Opportunity to interact and engage with participants that share a common interest.
- Affordable courses upon request with adequate learning period.





Entry Requirement

Malaysian citizenship (no special requirement and age limit).

Implementation Method

- Maximum of TWO courses for every current semester.
- Attend 14 weeks of lecture OR 5-week weekend module.
- ▶ Take part in class activity that includes tests, quizzes, assignments, etc.
- Sit for exam set for each semester. Participant will be awarded with 'Certificate of Achievement' if they pass and 'Certificate of Participation' if they fail.
- Eligible to apply for credit transfer if the participant wish to further their study at postgraduate level in UiTM.

How to Apply?

Kindly visit https://online.uitm.edu.my/ipsis/bespoke/





2.0 COURSE OFFERED / INFO

Course Offered

- Managerial Business Analytics
- Leadership and Managing Talent
- Global Business Strategy
- ► Economics for Business Decision
- Strategic Management
- Managerial Finance
- Operations Management
- Managerial Accounting
- Advanced Figh Muamalat
- Islamic Wealth and Asset Management

Course Info

More info about the course....





ASSOC PROF DR TAN PECK LEONG

ACADEMIC QUALIFICATIONS

Bachelor of Arts and Social Science (University Malaya) Master of Applied Statistics (University Malaya) PhD (University of Waikato, New Zealand)

RESEARCH INTERESTS

Labour Economic, Migration and Human Capital Development.

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

Democratization of Labour Market in IR4.0

Rohingya Refugees Employment Readiness to Malaysian Labour Market: Challenges and the way forward

Measuring Academic Impact of Research at South-East Asian Universities: The System of the Assessment of Impact and Quality of Research (SAIQoR)

CURRENTLY TEACHING COURSES/PROGRAMS

Managerial Decision Analysis (Masters) Business Research Methodology (PhD)

TEACHING EXPERIENCE

Tertiary: 18 years

Course Name / Code:

Managerial Business Analytics / MGT782

Course Information:

The current high internet connectivity business environment provides information that is useful to create and to expand businesses. Hence, it is imperative to have the skills and knowledge to turn this rich information into useful information. Business Analytics course introduces the fundamental concepts, methods and tools needed by business leaders to transform business information and business data into insight to solve challenges in the ever-changing and challenging global business environment. This course will introduce some widely used statistical and managerial decision techniques to produce descriptive, prescriptive and predictive business analytic models.

Time / Venue:





ASSOC PROF DR ABDUL RAHMAN ABDUL RAHIM

ACADEMIC QUALIFICATIONS

Diploma in Public Administration, ITM BBA (Hons)(Marketing), UiTM MSc in Human Resource Development, UPM PhD (Universiti Sains Malaysia)

RESEARCH INTERESTS

Management, Human Resource Management and Organizational Behaviour

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

Leadership-Relevant Bourdieu Capitals of Design Consultant Firm's Manager in the Malaysian Construction Industry.

Factors that Influence a Cooperatives Performance: A Systematic Literature Review.

Job Demands and Job Resources on Job Satisfaction: A Study of Staff Nurses at a General Hospital in Malaysia.

Association Between Career Development and Readiness to Change with Adaptive Performance: A Preliminary Study Among Lecturers.

CURRENTLY TEACHING COURSES/PROGRAMS

Strategic HRM (Masters)
Leadership and Managing Talent (Masters)
Change Management (Masters)

TEACHING EXPERIENCE

Tertiary: 20 years

Course Name / Code:

Leadership and Managing Talent / MGT783

Course Information:

This course provides a comprehensive analysis of individual and group behaviour in organizations. Its purpose is to provide an understanding of how organizations can be managed more effectively and at the same time enhance the quality of employees work life. This course covers the impact of different management practices and leadership styles on worker satisfaction and morale, organizational effectiveness, productivity, and profitability. Topics include a discussion of formal and informal organizations, group dynamics, motivation, and managing conflict. Students will learn that, with rapid change and increasing complexity, organizations and society need different forms of leadership today than in the past. Building on their leadership concepts and skills learned, students will draw upon their own experiences to (a) understand their leadership orientation; (b) identify their personal values and develop a leadership vision for themselves, and (c) build specific leadership knowledge base and skills to help them as they continue to develop as leaders.

Time / Venue:





DR AINUL AZREEN ADAM

Diploma in Investment Analysis (ITM) BBA (Hons.) Finance (UiTM) Masters in Business Administration (Cardiff University) **Doctor of Business Administration** (South Australia University)

RESEARCH INTERESTS

Social Innovation, Socially Responsible Behaviour and Management

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

Employee Pro-environmental Behaviour Workplace in Malaysia: The Role of Organizational and Individual Determinants

The influence of perceived discrimination, orientation to mainstream culture and life satisfaction on destination loyalty intentions: the case of international students.

Socially responsible investment in Malaysia: behavioral framework in evaluating investors' decision making process.

CURRENTLY TEACHING COURSES/PROGRAMS

Global Business Strategy (Masters) Trends and Issues of Business Environment (Doctorate)

TEACHING EXPERIENCE

Tertiary: 18 years

Course Name / Code:

Global Business Strategy / MGT786

Course Information:

This course is about how firms build and sustain competitive advantage in their quest for global presence and domination. It involves understanding globalization and its impact on the firm; the selection of specific strategies for foreign market entry, while retaining the strongest aspects of the firm's business model; the development of organizational competencies in ways that leverage advantage through a commitment to worldwide customers; strategizing, framing and planning of global business negotiation; issues surrounding international operations, and alliances, global entrepreneur selecting partnership strategy: contemporary issues in global business by way of responsive structures and processes. The course will include problem-based learning, with case study workshops, as an integral part of the program. In summary, this course is about how to design and implement a successful global strategy.

Time / Venue:





DR AZLINA HANIF

International Islamic University Malaysia, Phd in Economics 2010.

Universiti Putra Malaysia, Master in Economics, 2001. University Of Pennsylvania, Usa, B.A Economics, 1995.

WORKING EXPERIENCE

Senior Lecturer at Arshad Ayub Graduate Business School, UiTM: 2013 – Present

Lecturer/Senior Lecturer at Faculty of Business Management, UiTM: 1996 – 2013

Bank Officer at Maybank Bhd: 1995-1996

OTHER EXPERIENCES

Holding various management positions in UiTM such as Deputy Director (Research) at Arshad Ayub Graduate Business School (2014 – 2016), Coordinator of Corporate Communication & Internationalization (2019 – present)

Member of Marketing Special Interest Group, AAGBS

Member researcher on Innovation and Sustainable Development - Yamaguchi University Management of Technology International Research Grant

Supervision of DBA, PhD and MBA students

Courses taught: Economics for Business Decisions, Business Analytics, International Economics, Monetary Economics, Advanced Macroeconomics, Labor Economics, Macroeconomics, Microeconomics

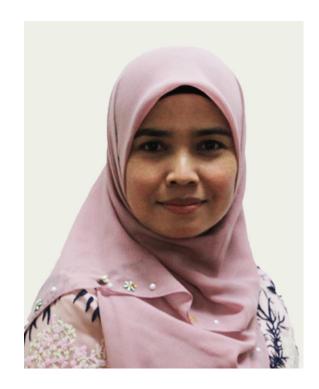
Course Name / Code:

Economics for Business Decision / EC0745

Course Information:

This course serves as an analytical tool for understanding economic issues and the policy implications. It bridges other business functional areas, particularly marketing and finance and to some extent operation management. The content draws heavily from micro perspectives of Managerial Economics. It addresses many of the important problems facing managers of both large and small business in our complex economic system. However, since managers do not only deal with immediate problems at hand but also with larger issues, the subject will also to some extent provide a macro level of economic analysis. Major topics in macroeconomics are discussed to enable managers to make decisions with the understanding of how the entire economy works. Under the current economic scenario of globalization, managers need to look beyond their own organizational frontier, expected to be sensitive to the changing economic and business environment, and to understand the ramifications of various economic policies in order to be competitive. This course hence attempts to provide a comprehensive approach in economic analysis to enable managers to effectively manage their respective organizations.

Time / Venue:



DR HERWINA ROSNAN

ACADEMIC QUALIFICATIONS

Phd in International Business, (Universiti Malaya, 2011.) Master in Business Administration, (Universiti Teknologi MARA, 2003) Bachelor in Human Resource Management, (Universiti Teknologi MARA, 1998)

WORKING EXPERIENCE

Senior Lecturer, 2011 - Present
Main activities include supervision, teaching and
learning in business related subject particularly in
strategic management, international business and
management. Principal investigator for national and
internal grants and co-researcher of international
grant. Currently involve in consultation project for
the Implementation Coordination Unit (ICU), the
Prime Minister's Department.

TEACHING EXPERIENCE

Tertiary: 11 years

Course Name / Code: Strategic Management / MGT790

Course Information:

This is an advance course of the MBA program. Students are expected to apply the knowledge gained from other functional business courses, which are essentials in developing an understanding of strategy as an integrative discipline. The course begins by introducing students to basic elements in the strategic management process. As the discussions progress, students will learn the different types of strategies and issues relating to implementing a selected strategy. Finally, students are also introduced to current trends in strategic management. The course allows students to develop logical thinking, decision-making and teamwork skills, which are critical for their business and/or professional careers.

Time / Venue:





ASSOC PROF DR SARIDAN ABU BAKAR

Phd in Entrepreneurship & SMEs, (Universiti Sains Malaysia, 2007.) Master in Business Administration, (Drake University, 1988) Bachelor in Finance, (Northern Illinois University, 1997)

WORKING EXPERIENCE

Associate Professor, 1989 - Present

Main activities includes supervision, teaching, training and consultancy services in areas of entrepreneurship, strategic management and personal finance. He also trains and supervises students, new and existing entrepreneurs in the areas of business plan preparation, strategic management, accounting and finance. He is an active researcher and has completed books on business plan preparation and business growth. Dr Saridan also co-authored chapters in book on fundamental of entrepreneurship.

Dr Saridan also conducted seminars, workshops and training programs for both public and private sectors in entrepreneurs' development. He also been appointed as business counselor for companies in the trading and service areas. Next, he also offers advisory services on business plan preparation for new entrepreneurs attending training and development programs at UiTM.

Course Name / Code:

Strategic Management / MGT790

Course Information:

This is an advance course of the MBA program. Students are expected to apply the knowledge gained from other functional business courses, which are essentials in developing an understanding of strategy as an integrative discipline. The course begins by introducing students to basic elements in the strategic management process. As the discussions progress, students will learn the different types of strategies and issues relating to implementing a selected strategy. Finally, students are also introduced to current trends in strategic management. The course allows students to develop logical thinking, decision-making and teamwork skills, which are critical for their business and/or professional careers.

Time / Venue:





PROF DR NORYATI AHMAD

PhD in Finance (University Sains Malaysia), 2006 Masters in Business Administration,1986 Bachelor of Business Administration (International Finance & Marketing), 1984 University of Miami, Florida USA.

WORKING EXPERIENCE

Currently the Dean of Faculty of Business and Management, UiTM. Besides, teaching she has also been actively engaged in research and consultancy works. She has written and co-authored four finance books of which the latest was entitled: Corporate Finance: An Asian Perspective. Prof Noryati is the chief editor for Social and Management Research Journal (SMRJ) and journal reviewers among them are International Journal of Emerging Market, International Journal of Finance, Economics, Journal of Business Economics, and Management. She has also conducted consultancy as well as in-house training with Ministry of Transport, PJC Holdings Berhad, Economic Planning Unit and Permodalan Nasional Berhad, Tabung Haji and KL Kepong Holdings Berhad.

Course Name / Code:

Managerial Finance / FIN745

Course Information:

This course covers the main principles and applications of financial management. It features managerial decisions related to financial planning, investment and financing. It begins with the overview of corporate finance, financial analysis, time value of money, capital structure, cost analysis and valuation of financial assets, and ends with mergers and acquisitions.

Time / Venue:





DR WAHIDA AHMAD

PhD in Economics and Finance,
Latrobe University, Australia.
Master of Commerce in Advanced Finance,
The University of New South Wales, Australia.
Bachelor in Business Administration (Hons.) Finance,
Universiti Teknologi MARA, Malaysia.
Diploma in Business Studies,
Universiti Teknologi MARA, Malaysia.

RESEARCH INTERESTS

Banking, Corporate Finance, Islamic Finance, Productivity & Efficiency

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

Cost Efficiency in the Dual Banking System
Credit Risk: Evidence from Major Players of Islamic Banks

How Large are Productivity Differences between Islamic and Conventional Banks?

CURRENTLY TEACHING COURSES/PROGRAMS

Managerial Finance (Master)
Financial Management for Islamic Business (Master)
Research Methodology is Islamic Banking and
Finance for Basic Research (Master)

TEACHING EXPERIENCETertiary: 17 years

Course Name / Code:

Managerial Finance / FIN745

Course Information:

This course covers the main principles and applications of financial management. It features managerial decisions related to financial planning, investment and financing. It begins with the overview of corporate finance, financial analysis, time value of money, capital structure, cost analysis and valuation of financial assets, and ends with mergers and acquisitions.

Time / Venue:





ASSOC PROF DR SITI HALIJJAH SHARIFF

ACADEMIC QUALIFICATIONS

PhD (University Sains Malaysia)
Msc in Manufacturing Administration
(Western Michigan University)
BscBA in Production Management
(Central Michigan University)
Diploma in Business Studies
(Universiti Teknologi MARA)

WORKING EXPERIENCE

Siti Halijjah Shariff is an Associate Professor at Arshad Ayub Graduate Business School and has held numerous administrative positions that include Dean of Faculty of Business and Management, Dean of Institute Graduate Studies (IGS), and Deputy Dean of IGS to name a few. With 35 years of experience in education line, Siti currently teaches Operations Management at AAGBS. She has taught Research Methodology at PhD level, Business Analytics at Master level and courses at undergraduate level that includes Quality Management, Project Management, Service Operations Management, Work Methods, Purchasing, Quantitative Business Analysis, and Research Methodology. She has conducted in-house training programmes and workshops on Total Quality Management, Project Management, Introduction to Operations Management, Production Planning, Safety Management, and Communication Skills for few companies. She has written and presented numerous papers and her research areas include sourcing strategy, operations management process, work methods, and service quality to name a few.

Course Name / Code:

Operations Management / OPM770

Course Information:

This course serves as an introduction to operations management in both manufacturing and service sector. It shall provide students with the knowledge and skills to apply both quantitative and qualitative techniques in the analysis of operations related problems. It also helps students to select the best strategy/ strategies in making critical decisions for organizations to remain competitive in business, to retain market share, and for long term business survival.

Time / Venue:







DR NORAZIDA MOHAMED

ACADEMIC QUALIFICATIONS, PROFESSIONALS, AND AFFILIATIONS

PhD in Forensic Accounting (Teesside University, UK), Associate MA Fraud Management (UK), MBA (UiTM), Bachelor Accountancy (H) (UiTM), A Chartered Accountant by Profession (MIA), with specialization in Management Accounting and

specialization in Management Accounting and Forensic Accounting and A Qualified Polygraph Examiner (American Polygraph Association).

INTERNATIONAL AFFILIATIONS

Liverpool John Moores University, UK (Guest Lecturer), Into World Education Centre, London, UK (Guest Lecturer), Charles Sturt University, Australia (PhD Thesis Examiner), Burgas Free University, Bulgaria (Staff Mobility & Exchange), Harare Institute of Technology, Harare, Zimbabwe (External Examiner).

MALAYSIA AFFILIATIONS

Professional Scholar (LHDN Malaysia),
Prime Minister's Department (EPU) – Training
Consultant and Speaker, Institut Perakaunan Negara
(Speaker and Facilitator), KPDNKK (Training Consultant)

Course Name / Code:

Managerial Accounting / ACC720

Course Information:

This course covers fundamental concepts and selected management accounting techniques that executives and managers need to know in order to fully participate in the decision-making process. The course also provide useful inputs and analysis involving cost and financial data. The emphasis will be on learning terminology, methods and techniques that can be applied in real business situations. While computational competency is important, this course will emphasize more on the application of techniques, analysing results obtained and making recommendations that go beyond cost and financial aspects.

Time / Venue:



DR MOHAMMAD FIRDAUS BIN MOHAMMAD HATTA

PhD in Islamic Finance (Wales, UK)
Master of Fiqh & Usul al-Fiqh (IIUM, Malaysia)
Bachelor of Syariah (Medina, Saudi Arabia)
Diploma in Islamic Finance (Markfield, UK)
Insurance (MII, Malaysia)
Counselling (CAE Educators, Malaysia)

RESEARCH INTERESTS

Islamic Finance, Financial Mathematics, Shariah law

Course Name / Code:

Advanced Figh Muamalat / IFE705

Course Information:

This course will provide an in-depth knowledge to the students on an aspect of Fiqh Muamalat by looking into classifications and types on contracts involved such as contracts of exchange, contracts of security, contracts of partnership, contracts of safe custody, contracts pertaining to the utilization of usufruct, contracts pertaining to work/services, and gratuitous contracts. The students will be exposed with the current issues in Muamalat.

Time / Venue:

Saturday, 2.00pm - 6.00pm | Sunday, 9.00am - 1.00pm (5 Weekends, 10 Meetings)
Arshad Ayub Graduate Business School, UiTM Shah Alam

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

The Wasiyyah innovation created will not just educate the Muslim community on wasiyyah application but also to upgrade the standard of living of the Muslim heirs which at once helps to reduce the overall total of unclaimed frozen assets in the country.

Government revenue from a new model of taxation can increase if there have robust actions like implementing blockchain system because data is the most important element in reaching the real taxpayers.

An innovation of DeliveryMan Takaful Kit can be seen to be in parallel with the industrial revolution of 4.0 which emphasized on the use of smart technology in the industry. It is predicted that DeliveryMan Takaful Kit would make claims procedure to be easier especially when technology evolvement has been a centre of attraction to the current generations.

CURRENTLY TEACHING COURSES/PROGRAMS

Advanced Fiqh Muamalat (Masters)
Managerial Practices of Takaful (Masters)
Global Issues in Islamic Economics and Finance (Masters)
Product Development and Innovation in Islamic Finance (Masters)
Introduction to Fiqh Muamalat (Masters)
Islamic Legal Maxims (Masters & Bachelors)
Principles of Islamic Jurisprudence (Bachelors)
Business Mathematics (Foundation)

TEACHING EXPERIENCE

Tertiary: 9 years





ASSOC PROF DR SHARIFAH FAIGAH SYED ALWI

ACADEMIC QUALIFICATIONS

Bachelor of Shariah (Economics) (University of Malaya) Master of Shariah (Islamic Banking) (University of Malaya) PhD in Islamic Banking and Finance (International Islamic University Malaysia)

RESEARCH INTERESTS

Shariah, Islamic banking and finance

RECENT RESEARCH OUTCOMES (3 MOST RECENT)

Value Based Intermediation in Islamic Banks Shariah Issues in Islamic Trade Finance.

Islamic Venture Capital: Challenges and Opportunities. Cryptocurrency from Islamic Perspective.

E-Wallet from Islamic Perspective.

Islamic Social Finance.

CURRENTLY TEACHING COURSES/PROGRAMS

Usul Figh (Islamic Jurisprudence) (Bachelors & Masters) Advanced Figh Muamalat (Masters) Islamic Financial Regulatory Framework and Governance (Masters)

TEACHING EXPERIENCE

Tertiary: 25 years

Course Name / Code:

Advanced Figh Muamalat / IFE705

Course Information:

This course will provide an in-depth knowledge to the students on an aspect of Figh Muamalat by looking into classifications and types on contracts involved such as contracts of exchange, contracts of security, contracts of partnership, contracts of safe custody, contracts pertaining to the utilization of usufruct, contracts pertaining to work/services, and gratuitous contracts. The students will be exposed with the current issues in Muamalat.

Time / Venue:



DR MOHD RAHIM KHAMIS

Phd in Islamic Banking and Finance, Universiti Teknologi MARA (UiTM), 2014. Master of Economics, Universiti Malaya (UM), 2009. BBA (Hons) Finance, Universiti Teknologi MARA (UiTM), 2007.

WORKING EXPERIENCE

Officer (Lembaga Zakat Selangor)
Executive (AmanahRaya Berhad)
Senior Lecturer (UiTM)
Head of Research and Information Management
Unit (IMPAK, UiTM)

RESEARCH INTERESTS

Islamic Public Finance (Zakat and Waqf)
Islamic Economics
Islamic Wealth and Asset Management

CURRENTLY TEACHING

Islamic Economics
Islamic Wealth and Asset Management

Course Name / Code:

Islamic Wealth and Asset Management / IFE750

Course Information:

This course provides a theoretical and practical approach of planning and managing wealth from Islamic perspective. The concepts of faraid, will and trusts will also be elucidated. The course highlights how the process of accumulating, possessing and distributing of wealth should be in Islam. Proper planning and managing wealth efficiently are very essential as to ensure the continuous growth of Muslim wealth.

Time / Venue:



BESPOKE UITM

ARSHAD AYUB GRADUATE BUSINESS SCHOOL

Kompleks Al-Farabi, Jalan Ilmu/1, Universiti Teknologi MARA, 40450 Shah Alam, Selangor Darul Ehsan, MALAYSIA

CONTACT US

Academic Office: +603-5544 4744 / 4759

: aagbs@uitm.edu.my Email

GET IN TOUCH





