ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

UNIVERSITI
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MARA

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📷 @aagbs_official

Doctor in Business Administration
DBA

Doctor in Business Administration (DBA)

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor in Business Administration (DBA) program brings together future industry leaders and is designed to provide a learning experience for professionals who aspire to pursue postgraduate qualification. With a focus on a mix of coursework and independent research, students will be able to engage in intellectual discourse of various business disciplines.

100%
Faculty members of PhD holders

6875
Alumni since 1998 - 2023

11
Locations Nationwide

40%
Senior Lecturers

>30
Industry & International Partners

35%
Associate Professors

25%
Professors

Core Courses

- SUPPLY CHAIN MANAGEMENT AND TECHNOLOGY INNOVATION
- SUSTAINABLE FINANCE
- ETHICS AND AGILE ORGANIZATION
- DEVELOPMENT OF RESEARCH FRAMEWORK
- QUANTITATIVE RESEARCH METHODS ANALYSIS
- QUALITATIVE METHODS FOR DIAGNOSIS AND ASSESSMENT
- BUSINESS ECONOMICS AND POLICY
- INNOVATIVE MARKETING
- REVIEW OF RESEARCH BASED LITERATURE
- RESEARCH METHODOLOGY DESIGN AND PRACTICES
- PROPOSAL DEVELOPMENT
- THESIS 1
- THESIS 2
- THESIS 3
- THESIS 4

Requirement

Program Code: AA902

Mode: Full Time and Part Time

Entry Requirement

a) Master degree with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate;

b) Candidates without a prior degree in the related fields or relevant working experience with minimum CGPA based on (a) must undergo and pass the prerequisite (OR co-requisite) courses offered by the faculty before enrolling in the program.

Language Requirement (For International Students)

- TOEFL certificate with a score of at least 550 for (paper based) or 213 (computer based) or 80 (IBT); or
- IELTS certificate with at least Band 6.0; or
- MUET Band 4.0
- Any English Language Test which is equivalent to B2 in Common European Framework of Reference for Language (CEFR)
- Candidates who do not have TOEFL or IELTS are required to attend six (6) months English Proficiency Class (EPC) prior to enrolment to the program. Upon completion of the EPC program, candidates need to sit for TOEFL/IELTS/MUET examination with the score as stated above.

For further details about the program, kindly visit to our website:
https://aagbs.uitm.edu.my