

### AA901: DOCTOR OF BUSINESS ADMINISTRATION (DBA)

| Code          | Component | Course   | Sem | Credit Hour | Resource Person                           |
|---------------|-----------|--|-----|-------------|---|
| <b>MGT917</b> | CORE      | Trends and Issues of Business Environments                                       | 1   | 4           | Assoc Prof. Dr Mior Harris Mior Harun     |
| <b>MGT918</b> | CORE      | Analysis of Agile Organizations  | 1   | 4           | Dr. Herwina Rosnan                        |
| <b>BRM917</b> | CORE      | Review of Research Based Literature  | 1   | 4           | Assoc. Prof. Dr. Abdul Rahman Abdul Rahim |
| <b>MGT919</b> | CORE      | Market Driven Innovation   | 2   | 4           | Assoc. Prof. Dr. Hadijah Iberahim         |
| <b>BRM918</b> | CORE      | Development of Research Framework  | 2   | 4           | Assoc. Prof. Dr. Roslina Ab Wahid         |
| <b>BRM919</b> | CORE      | Research Methodology Design and Practice   | 2   | 4           | Prof. Dr. Nor Hashima Hashim              |
| <b>BRM920</b> | CORE      | Quantitative Research Methods Analysis   | 3   | 4           | Prof. Dr. Tan Peck Leong                  |
| <b>BRM921</b> | CORE      | Qualitative Methods for Diagnosis and Assessment                                 | 3   | 4           | Dr. Sharizan Sharkawi                     |
| <b>DIS991</b> | CORE      | Independent Study I (Industry Research Proposal)                                 | 3   | 4           | Prof. Dr. Nor Hashima Hashim              |
| <b>DIS992</b> | CORE      | Independent Study II (Industry Research Publication)                             | 4   | 9           | Dr. Arlinah Abd Rashid                    |
| <b>DCC901</b> | CORE      | Doctoral Colloquium I  | 4   | 5           | Prof. Dr. Norzanah Mat Nor                |
| <b>DIS993</b> | CORE      | Independent Study III (Data Collection, Analysis of Findings and Thesis Writing) | 5   | 10          | Dr. Azlina Hanif                          |
| <b>DCC902</b> | CORE      | Doctoral Colloquium II   | 5   | 5           | Dr. Suriana Ramli                         |
| <b>DIS994</b> | CORE      | Independent Study IV (Discussion, Conclusion, & Viva)                            | 6   | 10          | Dr. Arlinah Abd Rashid                    |
| <b>DCC903</b> | CORE      | Doctoral Colloquium III  | 6   | 5           | Assoc. Prof. Dr. Saridan Abu Bakar        |