

## **STUDY PLAN**

## MASTER IN BUSINESS ADMINISTRATION (MBA) – AA701 (EXECUTIVE) PART TIME

|                         | CODE  | COURSE NAME                                    | CREDIT<br>HOURS |
|-------------------------|---|--|-----------------|
| SEMESTER 1              |   |  |                 |
| 1.                      | ACC720  | Managerial Accounting                          | 3               |
| 2.                      | MKT761  | Strategic Marketing Management                 | 3               |
| 3.                      | MGT783  | Leadership and Managing Talent                 | 3               |
|                         |   | Total Credit Units / semester                  | 15              |
| SEMESTER 2              |   |  |                 |
| 1.                      | ECO745  | Economics for Business Decisions               | 3               |
| 2.                      | BRM702  | Business Research Application and Ethics       | 3               |
| 3.                      | MGT782  | Managerial Business Analytics                  | 3               |
| 4.                      | ABP794  | Applied Business Project 1                     | 3               |
|                         |   | Total Credit Units / semester                  | 12              |
| SEMESTER 3              |   |  |                 |
| 1.                      | FIN745  | Managerial Finance                             | 3               |
| 2.                      | OPM772  | Operations and Supply Chain Management         | 3               |
| 3.                      | ELECTIVE 1 (Choose 1)   |  |                 |
|                         | MGT784  | Knowledge Management and Business Intelligence | 3               |
|                         | MGT785  | Management of Technology and Innovation        |                 |
|                         | FIN768  | Investment and Portfolio Analysis              |                 |
|                         | IFE705  | Advanced Fiqh Muamalat                         |                 |
|                         | ENT711  | Family Business Entrepreneur                   |                 |
|                         | HRM756  | Industrial Relations                           |                 |
|                         |   | Total Credit Units / semester                  | 9               |
| SEMESTER 4              |   |  |                 |
| 1.                      | MGT788  | Global Business Strategy and Sustainability    | 3               |
| 2.                      | MGT790  | Strategic Management                           | 3               |
| 3.                      | ABP796  | Applied Business Project 2                     | 3               |
| 4.                      | ELECTIVE 2 (Choose 1)   |  |                 |
|                         | MGT787  | Change Management                              | 3               |
|                         | FIN767  | Multinational Finance                          |                 |
|                         | MKT762  | Strategic Brand Management                     |                 |
|                         | IFE750  | Islamic Wealth and Asset Management            |                 |
|                         | ENT712 Governance and Law in Family Business Entrepreneurship |  |                 |
|                         |   | Total Credit Units / semester                  | 12              |
| TOTAL GRADUATING CREDIT |   |  | 42              |