



ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

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Arshad Ayub Graduate Business School

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📘 Arshad Ayub Graduate Business School

🐦 @AAGBSofficial

📷 @aagbs_official

**Master in
Business
Administration
MBA**



Master in

Business Administration (MBA)

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. Our signature Master in Business Administration (MBA) program is flexible with full-time and part-time mode. It provides an understanding of strategic business models, contemporary issues and appreciation of responsible and sustainable leadership values demand in today's market.

This program is an exciting and challenging, 18-24 months industry relevant management program for dynamic candidates who wish to achieve professional and career advancement. Candidates acquire the necessary knowledge and industry related skills to tackle complex business issues in today's vibrant global business environment. The MBA program is flexible yet comprehensive in allowing candidates to specialize in various disciplines. This program is designed to provide individuals with a thorough understanding of various developments in business management.

100% Faculty members of PhD holders
6875 Alumni since 1998 - 2023
11 Locations Nationwide
40% Senior Lecturers

>30 Industry & International Partners
35% Associate Professors
25% Professors

Core Courses

- MANAGERIAL ACCOUNTING
- ECONOMICS FOR BUSINESS DECISIONS
- LEADERSHIP AND MANAGING TALENT
- BUSINESS RESEARCH APPLICATION AND ETHICS
- STRATEGIC MARKETING MANAGEMENT
- MANAGERIAL FINANCE
- OPERATIONS AND SUPPLY CHAIN MANAGEMENT
- MANAGERIAL BUSINESS ANALYTICS
- APPLIED BUSINESS PROJECT 1
- GLOBAL BUSINESS STRATEGY AND SUSTAINABILITY
- STRATEGIC MANAGEMENT
- APPLIED BUSINESS PROJECT 2

Elective Courses

ELECTIVE I

- KNOWLEDGE MANAGEMENT AND BUSINESS INTELLIGENCE
- MANAGEMENT OF TECHNOLOGY AND INNOVATION
- INVESTMENT AND PORTFOLIO ANALYSIS
- ADVANCED FIQH MUAMALAT
- FAMILY BUSINESS ENTREPRENEUR
- INDUSTRIAL RELATIONS

ELECTIVE II

- CHANGE MANAGEMENT
- MULTINATIONAL FINANCE
- STRATEGIC BRAND MANAGEMENT
- ISLAMIC WEALTH AND ASSET MANAGEMENT
- GOVERNANCE AND LAW IN FAMILY BUSINESS ENTREPRENEURSHIP

Entry Requirement

Program Code: AA704/AA705

Mode: Full Time and Part Time

- Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.80 and relevant working experience of at least one (1) year or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.60 and relevant working experience of at least three (3) years or;
- A recognized Bachelor (Hons) degree in related field of studies or its equivalent qualification with minimum CGPA of 2.50 and relevant working experience of at least five (5) years or;
- Candidates without a qualification in the related fields and/or relevant working experience with minimum CGPA based on (a), (b), (c) and (d) must undergo and pass the prerequisite (OR co-requisite) courses offered by the faculty before enrolling in the program or;
- Fulfill Accreditation of Prior Experiential Learning (APEL) admission process for Master's Degree in related area.

Language Requirement

For International Students

- TOEFL certificate with a score of at least 550 for (paper based) or 213 (computer based) or 80 (IBT); or
- IELTS certificate with at least Band 6.0; or
- MUET Band 4.0
- Any English Language Test which is equivalent to B2 in Common European Framework of Reference for Language (CEFR)
- Candidates who do not have TOEFL or IELTS are required to attend six (6) months English Proficiency Class (EPC) prior to enrolment to the program. Upon completion of the EPC program, candidates need to sit for TOEFL/IELTS/MUET examination with the score as stated above.

For further details about the program, kindly visit to our website:

<https://aagbs.uitm.edu.my>