

AA700/AA701 : MASTER IN BUSINESS ADMINISTRATION (MBA)

Code	Component	Course	Sem	Credit Hour	Resource Person
ACC720	Common Core	Managerial Accounting	1	3	Dr. Norazida Mohamad
ECO745	Common Core	Economics for Business Decisions	1	3	Dr. Azlina Hanif
MKT761	Specialization	Strategic Marketing Management	1	3	Assoc. Prof. Dr. Siti Zaleha Sahak
MGT782	Specialization	Managerial Business Analytics	1	3	Prof. Dr. Tan Peck Leong
MGT783	Specialization	Leadership and Managing Talent	1	3	Dr. Suriana Ramli
FIN745	Common Core	Managerial Finance	2	3	Assoc. Prof. Dr. Wahida Ahmad
OPM770	Common Core	Operations Management	2	3	Assoc. Prof. Dr. Siti Halijah Shariff
ABP791	Research Project	Applied Business Project I	2	2	Assoc. Prof. Dr. Nor Irvoni Mohd Ishar
BRM701	Specialization	Business Research Application	2	3	Dr. Nur Arfah Mustapha
MGT784	Elective	Knowledge Management and Business Intelligence	2	3	Prof. Dr. Norzanah Mat Nor
MGT785	Elective	Management of Technology and Innovation	2	3	Assoc. Prof. Dr. Hadijah Iberahim
FIN768	Elective	Investment and Portfolio Analysis	2	3	Assoc. Prof. Dr. Wahida Ahmad
IFE705	Elective	Advanced Fiqh Muamalat	2	3	Assoc. Prof. Dr. Sharifah Faigah Syed Alwi
MGT790	Common Core	Strategic Management	3	3	Dr. Herwina Rosnan
ABP792	Research Project	Applied Business Project II	3	3	Assoc. Prof. Dr. Nor Irvoni Mohd Ishar
MGT786	Specialization	Global Business Strategy	3	3	Assoc. Prof. Dr. Mior Harris Mior Harun
MGT787	Elective	Change Management	3	3	Assoc. Prof. Dr. Abdul Rahman Abdul Rahim
FIN767	Elective	Multinational Finance	3	3	Prof. Dr. Noryati Ahmad
MKT762	Elective	Strategic Brand Management	3	3	Assoc. Prof. Dr. Siti Zaleha Sahak
IFE750	Elective	Islamic Wealth and Asset Management	3	3	Dr. Mohd Rahim Khamis