UNIVERSITI TEKNOLOGI MARA | ARSHAD AYUB
GRADUATE BUSINESS SCHOOL

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GRADUATE BUSINESS SCHOOL

Arshad Ayub Graduate Business School
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📷 @aagbs_official

Doctor of Philosophy (Business Management)

PhD

Doctor of Philosophy

(Business Management) (PhD)

AAGBS is the most prominent graduate school in UiTM with the largest enrolment. AAGBS commemorates close collaboration with key industry players and leverage on strategic international partners. Our postgraduate programs are highly regarded by the local business community and across borders. Students have the opportunity to participate in international exchange programs, obtain a dual-master degree, or be co-supervised by both local and international university partners. AAGBS is proud of our highly qualified academics who are experts in various fields with vast experiences.

This Doctor of Philosophy (Business Management) (PhD) program brings together academia and practitioners driven by research that is academic and industry related. Students will be guided and supervised by dedicated and experienced faculty members. Upon completion of the program, students are expected to be equipped with strong theoretical, methodological and research skills across multiple industry disciplines.

100%
Faculty members
of PhD holders

6875
Alumni
since 1998 - 2023

11
Locations
Nationwide

40%
Senior
Lecturers

>30
Industry &
International Partners

35%
Associate
Professors

25%
Professors

Core Courses

- TRENDS, ISSUES AND ETHICS IN BUSINESS ENVIRONMENT
- REVIEW OF RESEARCH BASED LITERATURE
- DEVELOPMENT OF RESEARCH FRAMEWORK
- PROPOSAL DEVELOPMENT AND DEFENSE
- THESIS 1
- THESIS 2
- QUANTITATIVE RESEARCH METHODS ANALYSIS
- QUALITATIVE METHODS FOR DIAGNOSIS AND ASSESSMENT
- RESEARCH METHODOLOGY DESIGN AND PRACTICES
- THESIS 3
- THESIS 4
- THESIS 5

Requirement

Program Code: AA995

Mode: Full Time and Part Time

Entry Requirement

a) Master degree with minimum CGPA of 3.00 from UiTM or a university recognized by UiTM Senate;

b) Candidates without a prior degree in the related fields or relevant working experience with minimum CGPA based on (a) must undergo and pass the prerequisite (OR co-requisite) courses offered by the faculty before enrolling in the program.

Language Requirement
(For International Students)

- TOEFL certificate with a score of at least 550 for (paper based) or 213 (computer based) or 80 (IBT); or

- IELTS certificate with at least Band 6.0; or

- MUET Band 4.0

- Any English Language Test which is equivalent to B2 in Common European Framework of Reference for Language (CEFR)

- Candidates who do not have TOEFL or IELTS are required to attend six (6) months English Proficiency Class (EPC) prior to enrolment to the program. Upon completion of the EPC program, candidates need to sit for TOEFL/IELTS/MUET examination with the score as stated above.

For further details about the program, kindly visit to our website:

https://aagbs.uitm.edu.my