

## **STUDY PLAN**

## MASTER IN BUSINESS ADMINISTRATION (MBA) – AA704 FULL TIME

TOLE THAL			
	CODE	COURSE NAME	CREDIT HOURS
SEMESTER 1			
1.	ACC720	Managerial Accounting	3
2.	ECO745	Economics for Business Decisions	3
3.	MGT783	Leadership and Managing Talent	3
4.	BRM702	Business Research Application and Ethics	3
5.	MKT761	Strategic Marketing Management	3
		Total Credit Units / semester	15
SEMESTER 2			
1.	FIN745	Managerial Finance	3
2.	OPM772	Operations and Supply Chain Management	3
3.	MGT782	Managerial Business Analytics	3
4.	ABP794	Applied Business Project 1	3
	ELECTIVE 1 (Choose 1)		
	MGT784	Knowledge Management and Business Intelligence	3
	MGT785	Management of Technology and Innovation	
5.	FIN768	Investment and Portfolio Analysis	
	IFE705	Advanced Fiqh Muamalat	
	ENT711	Family Business Entrepreneur	
	HRM756	Industrial Relations	
		Total Credit Units / semester	15
SEMESTER 3			
1.	MGT788	Global Business Strategy and Sustainability	3
2.	MGT790	Strategic Management	3
3.	ABP796	Applied Business Project 2	3
	ELECTIVE 2 (Choose 1)		
	MGT787	Change Management	3
	FIN767	Multinational Finance	
4.	MKT762	Strategic Brand Management	
	IFE750	Islamic Wealth and Asset Management	
	ENT712	Governance and Law in Family Business Entrepreneurship	
Total Credit Units / semester			12
TOTAL GRADUATING CREDIT			42